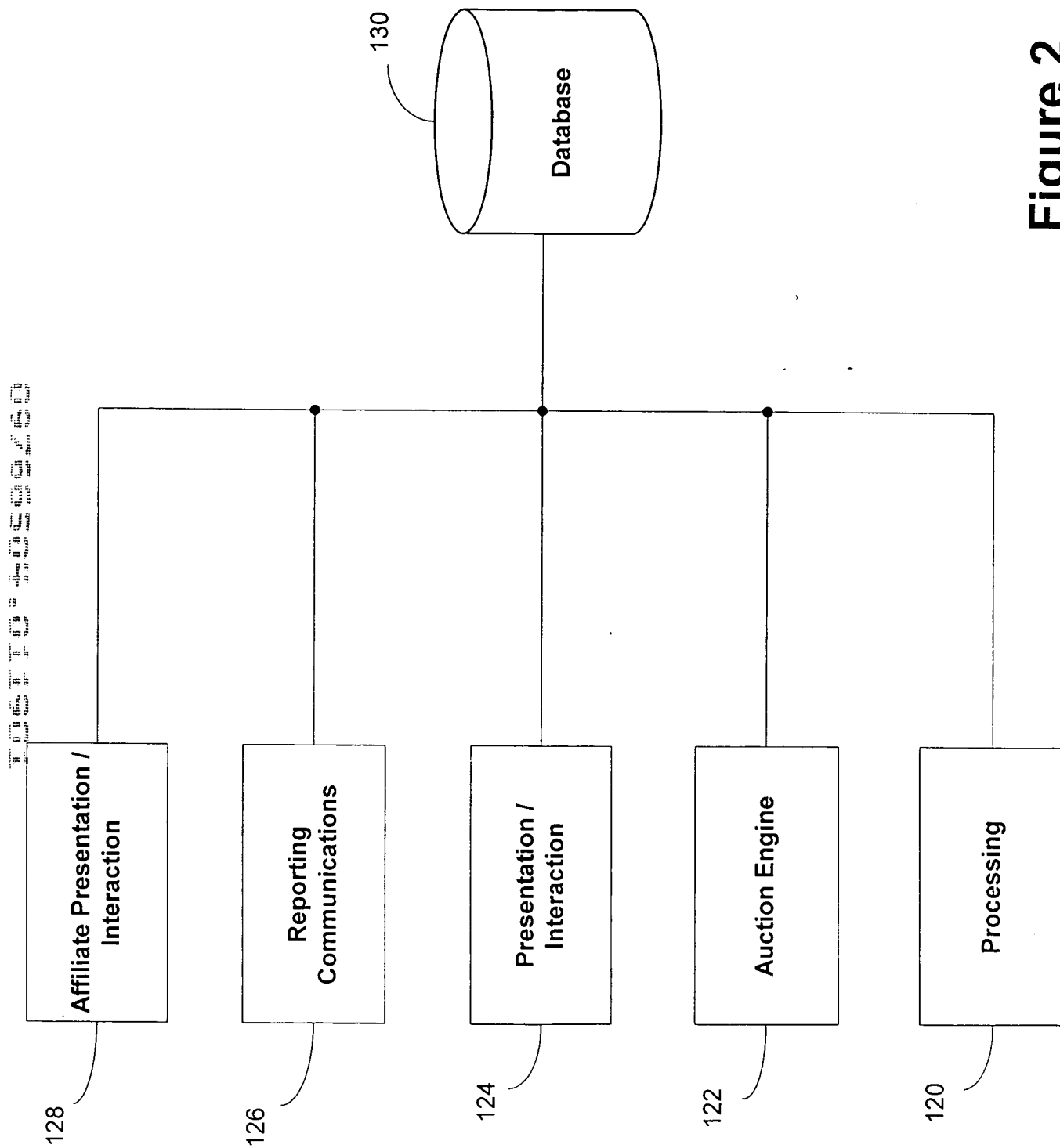


**Figure 1**



**Figure 2**

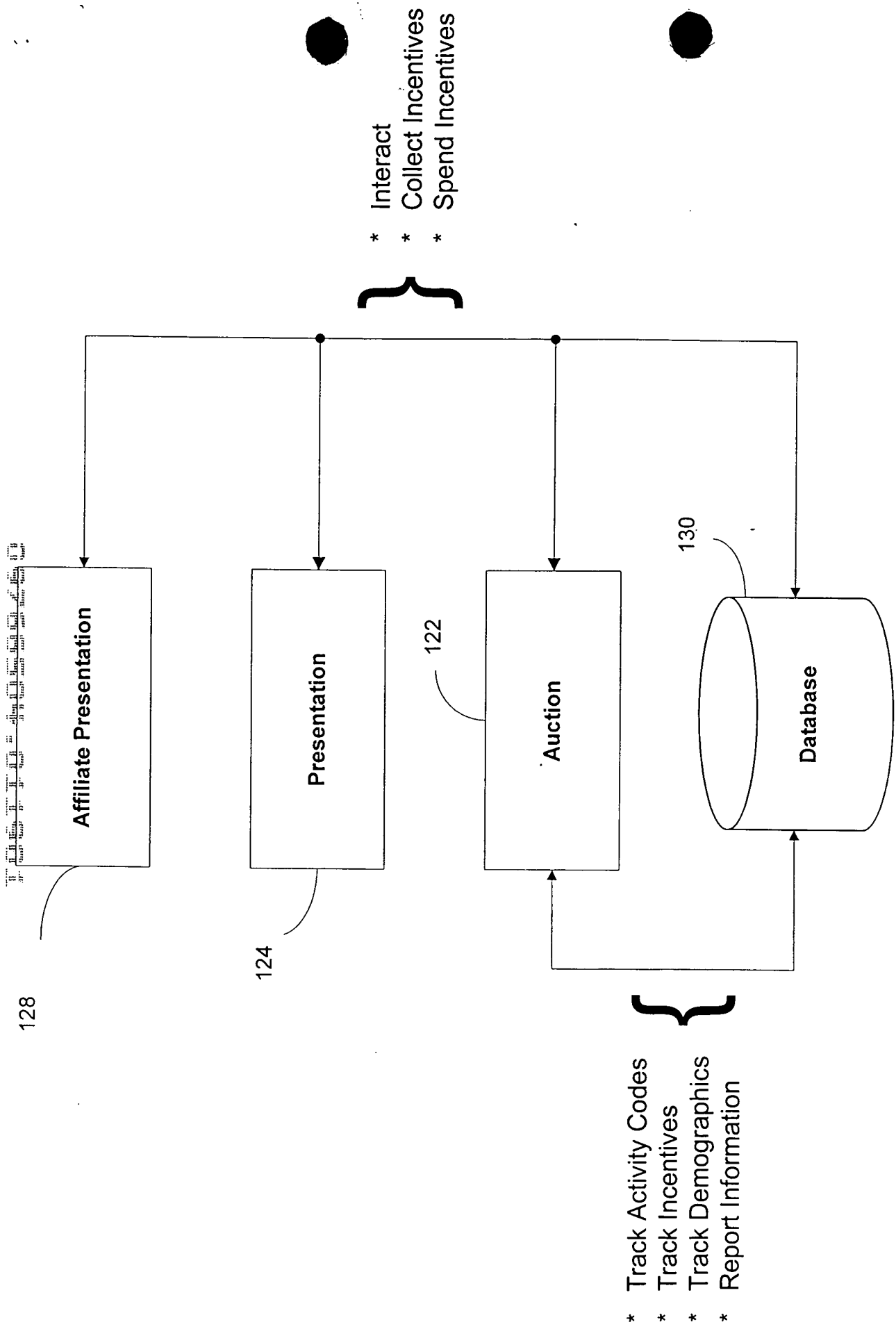
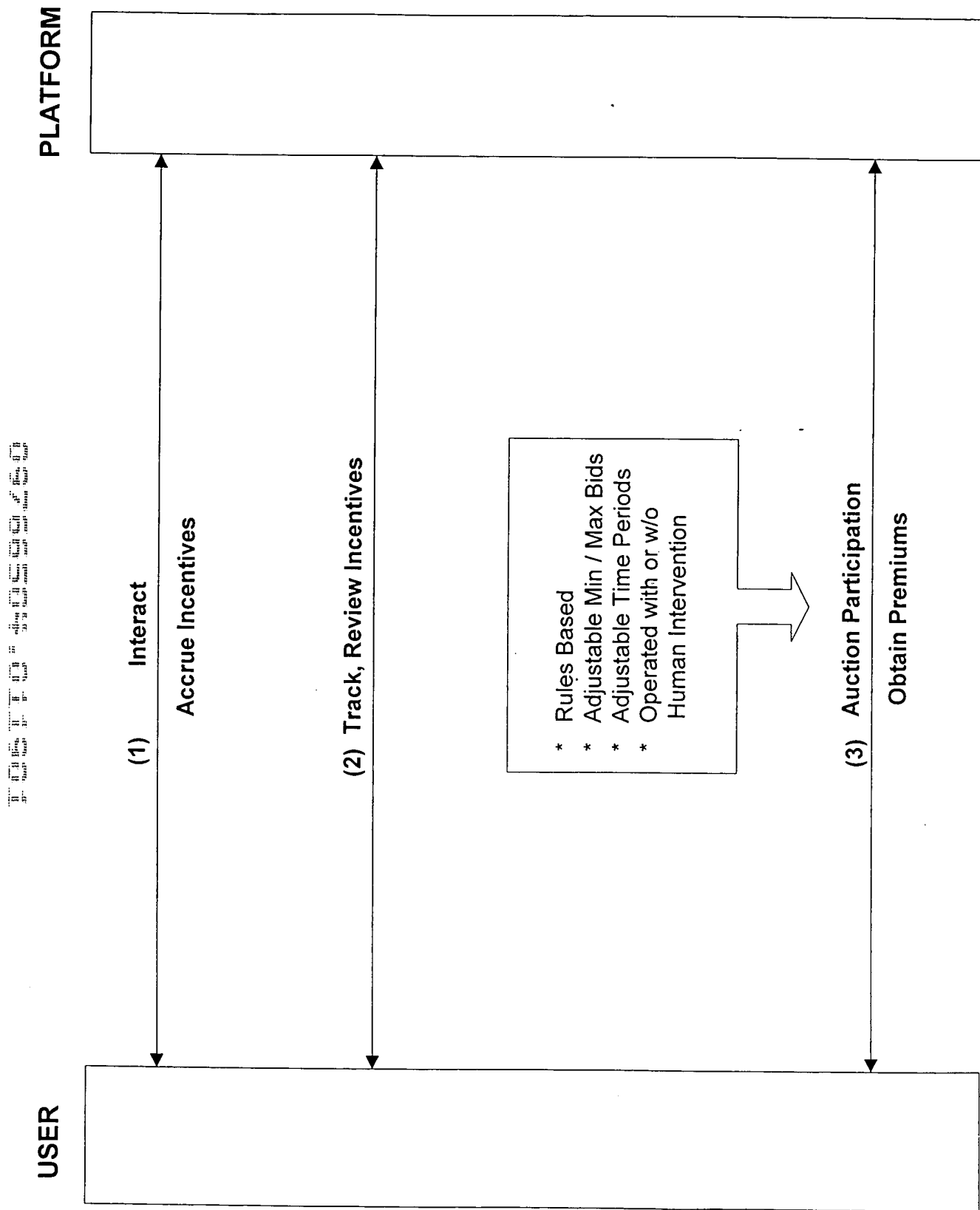
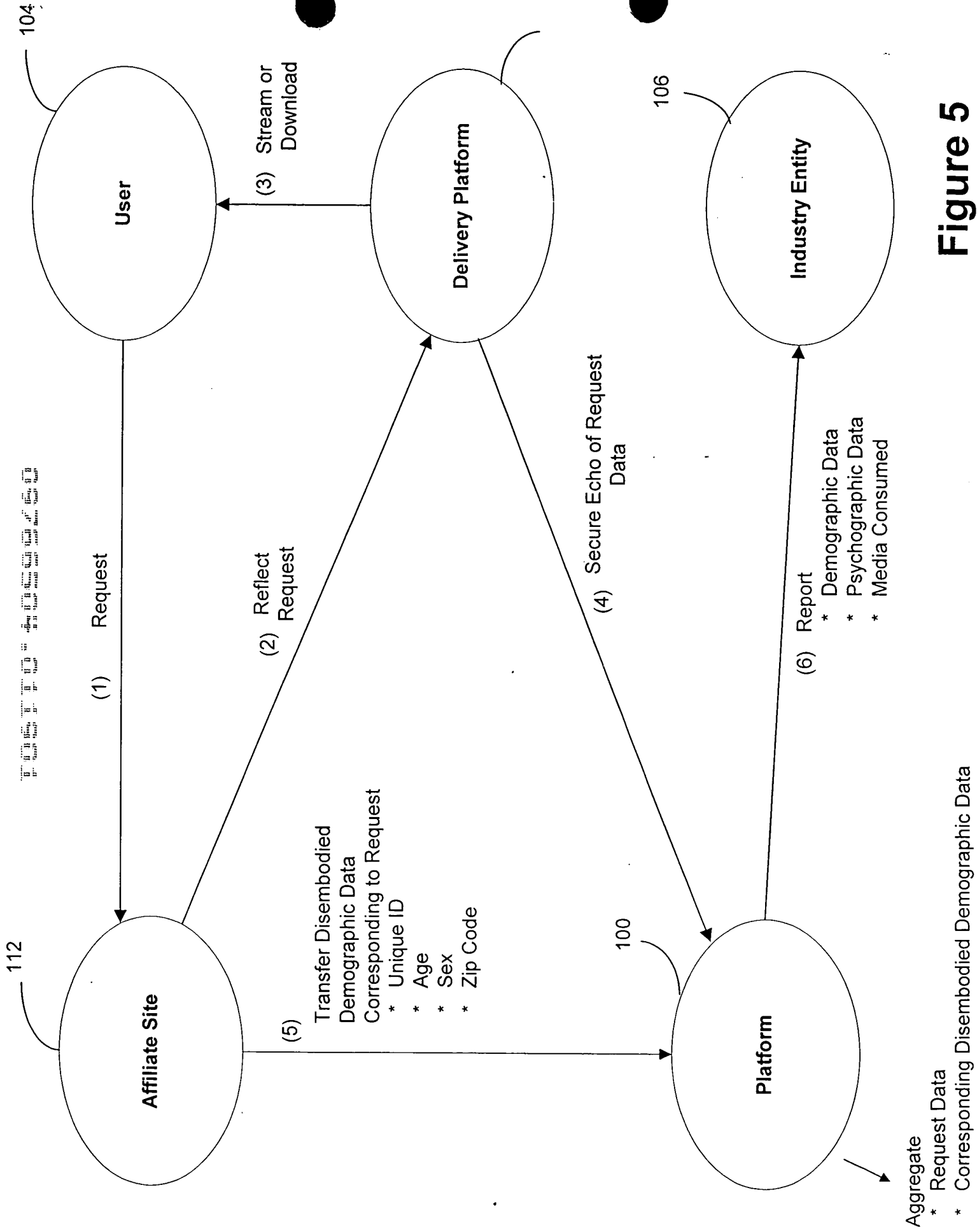


Figure 3



## Figure 4



**Figure 5**

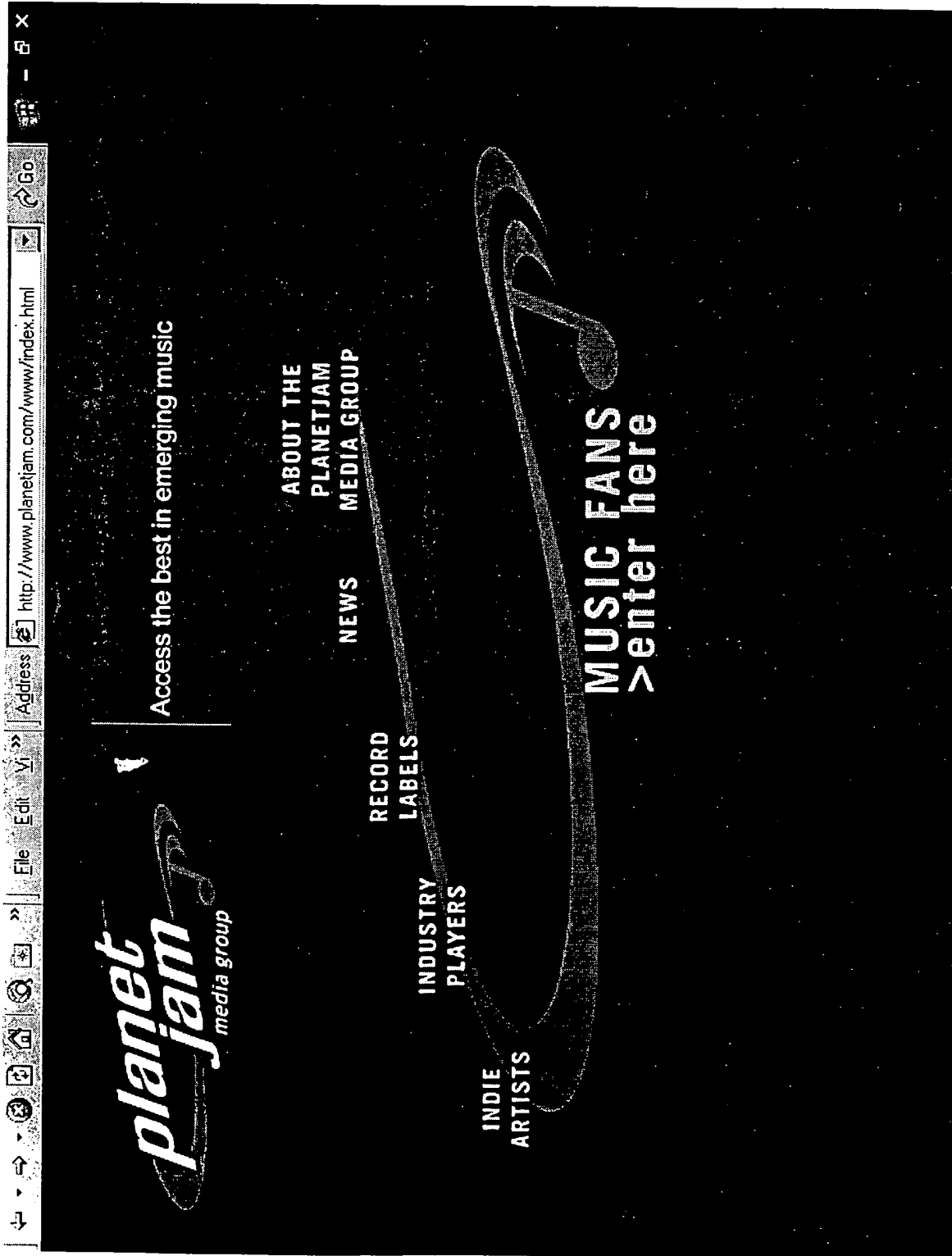


Fig. 6







music for a wired generation™

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**planetjam.com**

Get planetjam.com  
Awarded 5 Stars  
My planetjam.com  
Artist Login

**Join Now!!!**

How does this site work?

**Featured:**

**Kung Fu Diesel**  
Rock

Jackson County, MI  
Here's a combo of  
workin' hard playin'  
hard All-American  
shit-kickers who 'get  
it'. From the proud  
swamps of Jackson  
County, Michigan,  
always celebrating 40  
years of Motown, the  
Kung Fu Dieselites

**Member Registration:**

1. >> Select a Username and Enter your Email.

Username:\*   
(max 25 chars)

Email:\*

☐ \* I have read and agree  
to the terms and conditions of this site.

2. >> Enter your personal information.

First Name:\*

Last Name:\*

Address 1:\*

Address 2:\*

City:\*

State:\*   
(if inside US)

Zip:\*

Country:\*

Province:\*   
(if outside US)

DOB:\*

☒ I would like to receive news and updates

**Music by Genre**

Acoustic/Pop  
Aggressive Rock  
Alternative  
Blues  
Comedy  
Country  
Extreme  
Hip Hop/R&B  
Jazz  
Pop/Rock  
Rock  
Techno/Dance

Search:

**List all Artists**

Fig. 8(A)





music for a wired generation™

Home | Artist Submission | Artist Login | Community | Software Downloads

Address: members/MemberSignup.asp?authID=951467109

Go

Get Planet JAM  
Rewarded  
Stations

Music  
Submit  
Artist  
Login

Planet JAM  
com

How does this site work?

**Get Rewarded**

**Featured**

**Kung Fu Diesel**

Rock

Jackson County, MI  
Here's a combo of  
workin' hard playin'  
hard All-American  
shit-kickers who 'get  
it'. From the proud  
swamps of Jackson  
County, Michigan,  
always celebrating 40  
years of Motown, the

**Please Select an Organization**

S. >> Please Choose your Organization Association

Please choose your organization from the list below. If you do not see your organization listed, you can add your own using the text field below.

Phi Sigma Kappa  
Phi Kappa Tau  
American Society of Civil Engineers  
Graduate Students in Management  
Sailing Club  
Technical Association of the Pulp and Paper Industry

If your organization is missing, please go ahead and add it below:

Organization Name:

Description:

<< Back

Next >>

**Music by Genre**

Acoustic/Pop  
Aggressive Rock  
Alternative  
Blues  
Comedy  
Country  
Extreme  
Hip Hop/R&B  
Jazz  
Pop/Rock  
Rock  
Techno/Dance

Search:

**List all Artists**

Fig. 9(B)

music for a wired generation™

Home | Artist Submission | Artist Login | Community | Software Downloads

**Get Rewarded**

How does this site work?

**Featured**

**Kung Fu Diesel**  
Rock

Jackson County, MI  
Here's a combo of  
workin' hard playin'  
hard All-American  
shit-kickers who 'get  
it'. From the proud  
swamps of Jackson  
County, Michigan,  
always celebrating 40  
years of Motown, the  
Kung Fu Dieselites

**Member Registration Successful!**

**You're Done!!..**

We have just sent an e-mail to  
acral1@hotmail.com  
containing a confirmation password. All you need to do is  
click on the link we provide (we have the password  
embedded in the link) and then log in to our system. You  
can then change your password to one of your own  
choosing.

Thanks for becoming a planETJAM member.

**Want to start earning points now??...**

Just fill out this survey and we will credit 100 points to  
your planETJAM account.. Its that simple.  
*Welcome to planETJAM*

1. You are given a \$5,000 gift certificate that can only be  
spent on one type of item. You would spend it all on:

- ☐ Clothes
- ☐ Concert tickets
- ☐ Travel
- ☐ Movie rentals

**Music by Genre**

Acoustic/Pop  
Aggressive Rock  
Alternative  
Blues  
Comedy  
Country  
Extreme  
Hip Hop/R&B  
Jazz  
Pop/Rock  
Rock  
Techno/Dance

Search:

**List All Artists**

Fig. 10(A)







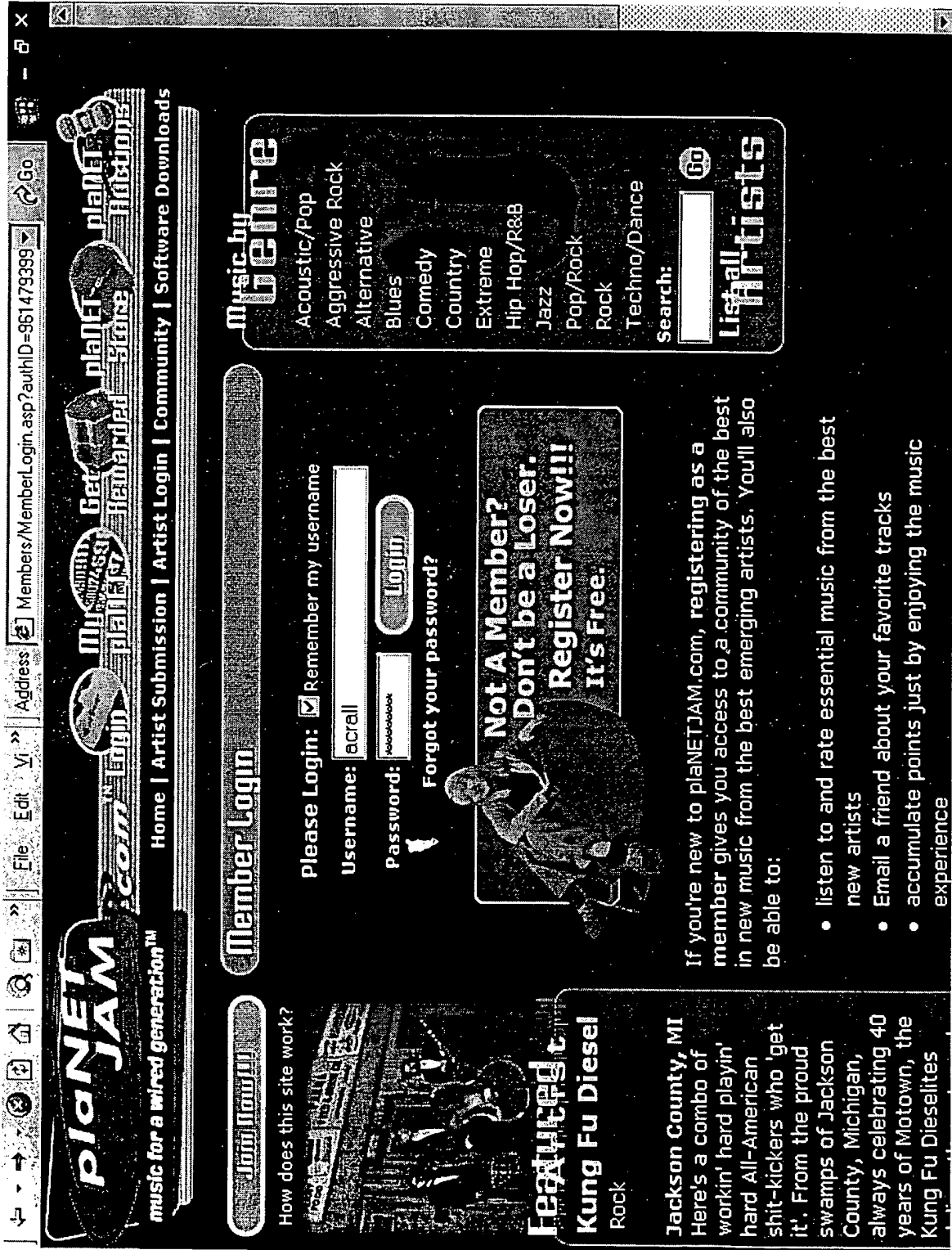


Fig. 12(A)



**Kung Fu Diesel**  
Rock

Jackson County, MI  
Here's a combo of workin' hard playin' hard All-American shit-kickers who 'get it'. From the proud swamps of Jackson County, Michigan, always celebrating 40 years of Motown, the Kung Fu Dieselites deliver the guts and soul of a better place. Real, grinding, heart & soul R&B rockout songs, for the party-dogs who don't puke. Conan, Bob and Jason are my sonic bombast Blood Brothers. These guys are authentic. Buy their CD and jam.

--Ted Nugent

---

If you're new to planETJAM.com, registering as a member gives you access to a community of the best in new music from the best emerging artists. You'll also be able to:

- listen to and rate essential music from the best new artists
- Email a friend about your favorite tracks
- accumulate points, just by enjoying the music experience
- bid your points in planETJAM auctions for cool rewards

Become a planETJAM all access member and you receive unlimited access to music downloads from planETJAM artists that *aren't available for free anywhere on the web*. Plus, you become eligible to bid in our exclusive all access auctions.

**Here's how to get started...**

---

Home | Login | My planET | planET Store | planET Auctions | Get Rewarded  
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**Objectware**

**Fig. 12(B)**

**planet JAM**

music for a wired generation™

Home | Artist Submission | Artist Login | Community | Software Downloads

Address planetjam.com/default.asp?authID=961479399 Go

File Edit View Favorites History

Planet Jam  
Get it now!  
planetjam.com  
Hardcore Scene  
planetjam.com  
planetjam.com  
planetjam.com

**New Music Releases**

Soul Quest  
Lion In A Den  
Splendorgrass  
No One Knows (But Me)  
Stickpony  
Small Town Hero  
Lovetrain  
Lazybone  
Spring Fed  
How Do You Love?

**Updates & Events**

PlanetJam wants to give YOU a home theater! 06/12/2000  
Cable network honors PlanetJam's Jake 05/30/2000  
**PLANETJAM.COM ANNOUNCES THE \$UMMER \$TREET TEAM 05/30/2000**  
More...

**Current Auctions**

Use your points to bid in planetAuctions!

Auction	Current Closes
Compact Portable AM/FM Stereo	8110 6/19/00 5:00 PM
Steeley Dan - Two Against Nature ...	1100 6/19/00 7:00 PM
Intruder Radio Controlled Monster...	4900 6/19/00 10:00 PM
Insane Clown Posse	1700 6/20/00 11:00 AM
Insane Clown Posse	1200 6/20/00 12:00 PM

More auctions...

**Music News**

- Blige Wowws Crowd at Radio City 06/19/2000
- Ziggy Marley Denies Report 06/19/2000
- Panther Make Debut Annotated

**Want More Points?**  
How does this site work?  
**Sora Click & Win**  
Click here to enter your code

**Featured:**  
**Kung Fu Diesel**  
Rock  
Jackson County, MI  
Here's a combo of workin' hard playin' hard All-American shit-kickers who 'get it'. From the proud swamps of Jackson County, Michigan.

**planetJAM AUTO Giveaway**

**Presented by: Carnax**

**Genre**  
Acoustic/Pop  
Aggressive Rock  
Alternative  
Blues  
Comedy  
Country  
Extreme  
Hip Hop/R&B  
Jazz  
Pop/Rock  
Rock  
Techno/Dance  
Search: [ ]  
GO

**List all Artists**

**planetJAMPoll**  
Listening to music on your

Fig. 13(A)



music for a wired generation™

Home | Artist Submission | Artist Login | Community | Software Downloads

Address:  berProfile.asp?authID=961455970&show=points

File Edit View Go

Get your **planet-jam** **points** **now!**

My **planet-jam** **points** **now!**

acral - 4,700 pts.

How does this site work?

**Become an**

**Control Panel**

- Show Points
- Update Password
- School/Organization
- Contact Info
- My Current bids

**Music by Genre**

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/R&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

Search:  **GO**

**List all Artists**

**My Points**

Transaction	Qty	Pts
Become an All Access Member	0	0
Auction	0	0
Auction Bids	0	0
Rate and Rank Columbia Demo	0	0
Customer Service	0	0
Download an MP3	0	0
Email a Friend	0	0
Upload gallery photo	0	0
Logon to planetJAM	20	200
Rate a Track	20	1000
Refer an All Access Member	0	0
Refer a Member	0	0
Register	1	500
Register with planetJAM	1	500
Review a Track	0	0
Scratch-Off Ticket	1	1000
Shopping Credit	0	0
Stream a Track	30	1500
Take a Survey	5	500

**Sorato Click & Go**

Click here to enter your code

**Interactive Concert Calendar**

Fig. 14(A)



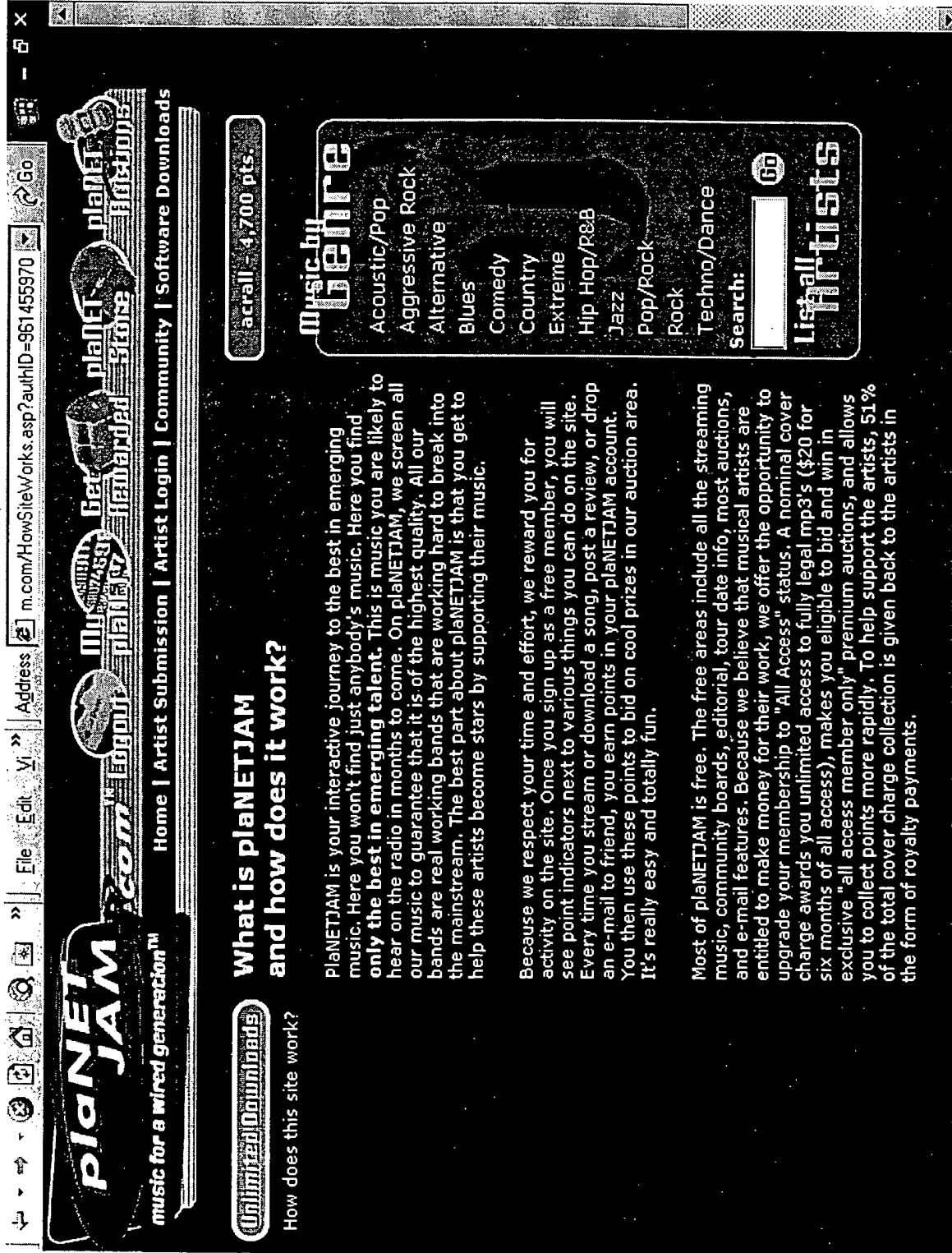


Fig. 15(A)

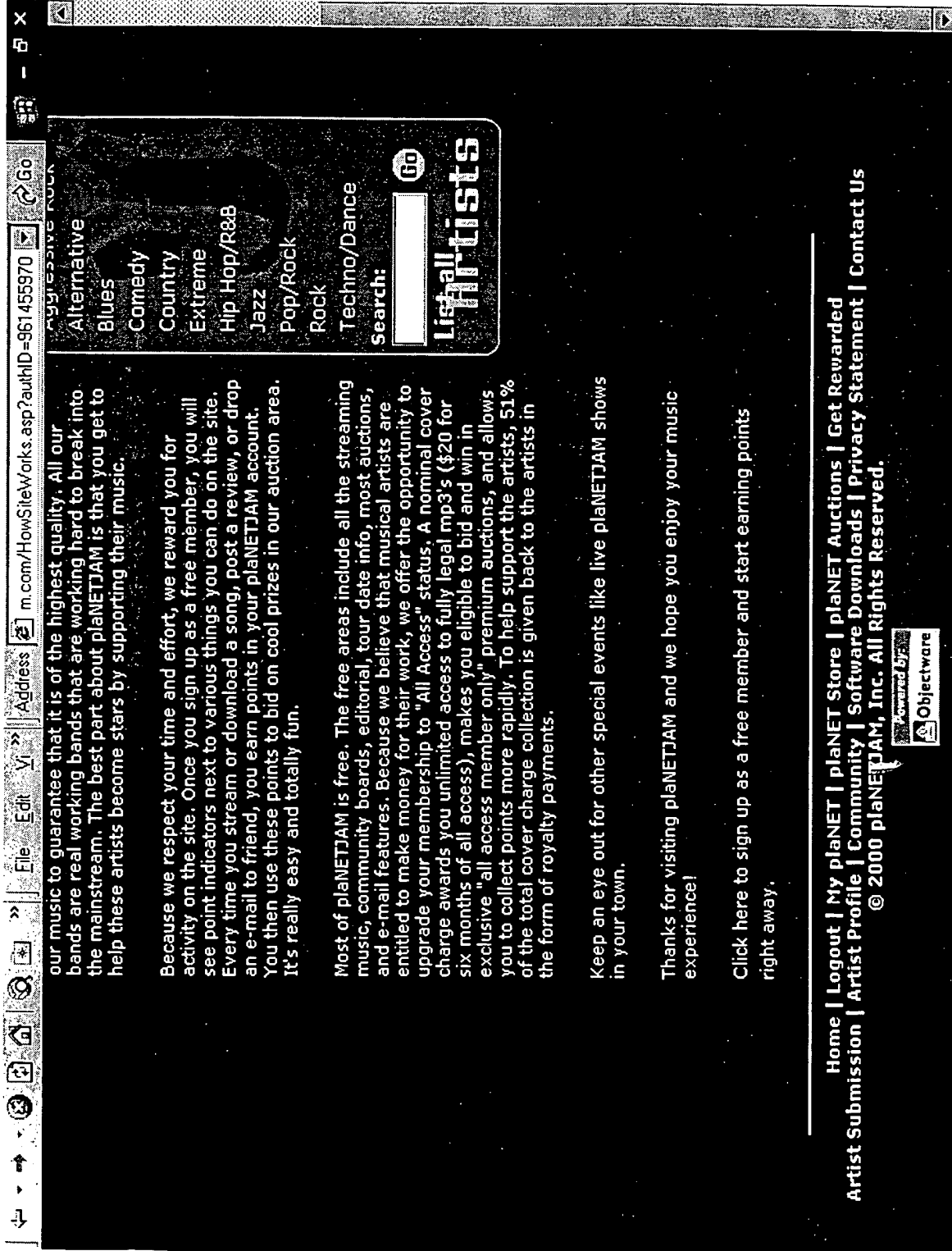


Fig. 15(B)







--Ted Nugent

For example....listen to Cornbread's track "Angels in the Southland" and get 50 points added to your personal account. E-mail a friend and let them know about the song and get 100 more points. Rate the track and you've got 50 more. Download the track as an all access member and we'll give you 500 points.

Here's all the ways you can collect **planetJAM** points:

## Terms and Conditions

Fig. 17(B)



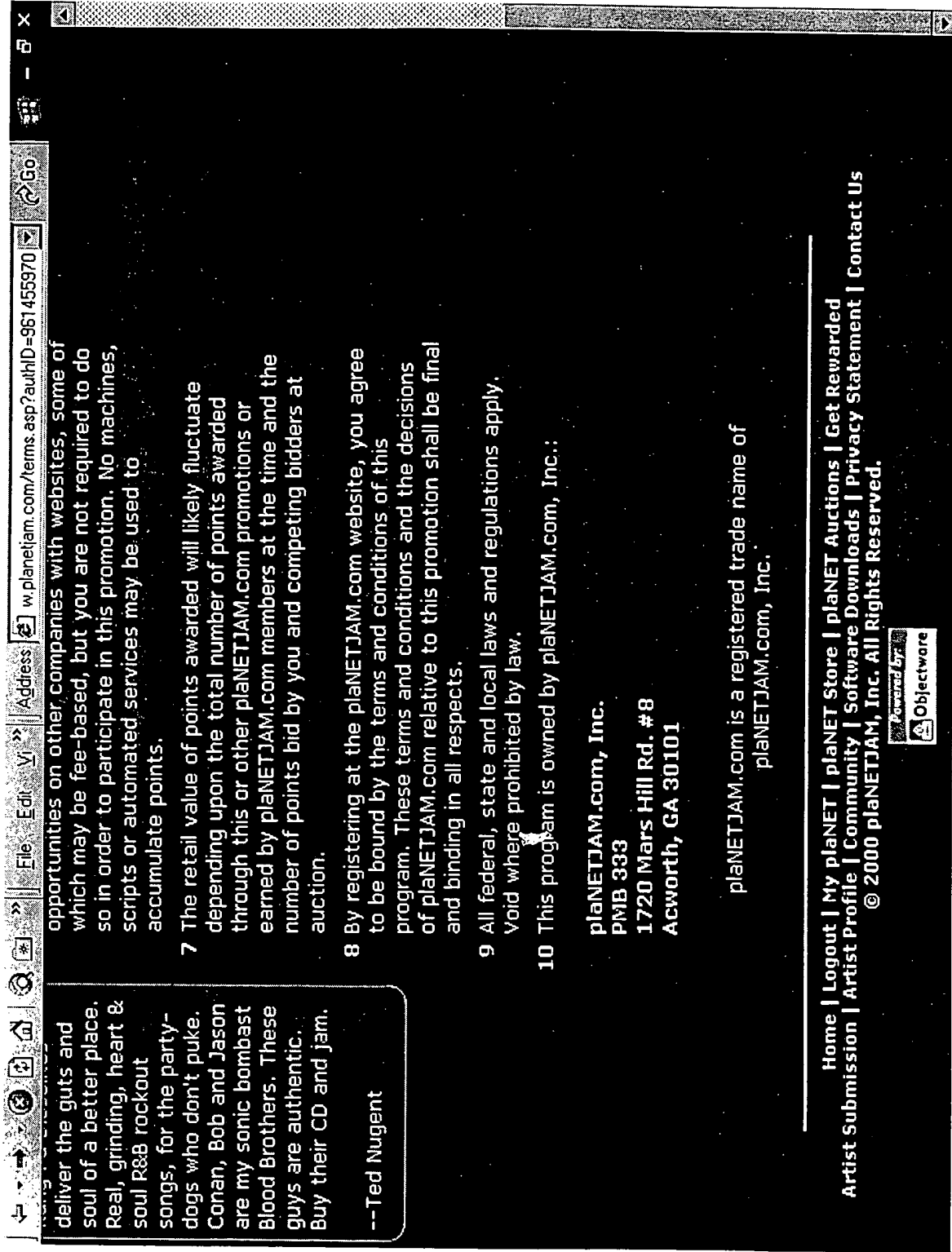


Fig. 18(B)



MP3 Player  
planETJAM Gear

Advanced Search

eGo Interactive Digital Audio Player  
Price: \$299.00

planETJAM Hat  
Price: \$15.00

planETJAM Raw Cuts CD  
Price: \$8.00

**All Access Membership**  
Become a planETJAM All Access Member and receive unlimited access to downloads from the best emerging artists. Also, you'll be able to grow your points total faster and be eligible to bid for premiums in our exclusive "All Access Only" auction.

**eGo Interactive Digital Audio Player**  
Memory, memory, momemory!! The 64Mb eGo has two Compact Flash slots that allow you to grow your players memory up to 680MB or higher as the technology grows. Designed for your car & hip with LCD@ display (backlit at night)

**planETJAM Hat**  
Wear the hat that shows you know where to find music from the best emerging artists. One size fits all.

**planETJAM Raw Cuts CD**  
15 tracks featuring the best in new music from emerging planETJAM artists

**planETJAM T-shirt**  
planETJAM T - "What planET are you on?"

(upgrade) \$20.00 Buy!


(black) \$299.00 Buy!  
(blue) \$299.00 Buy!  
(clear) \$299.00 Buy!

(grey) \$15.00 Buy!

Size (XL) \$12.50 Buy!

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Fig. 19(B)



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[View Cart](#) | [Check Out](#) | [Order Status](#) | [Advanced Search](#)


**planetStore**

Current Path: Shopping

My Points: 10,700 pts.  
My Cart: 1 items

**eGo Interactive Digital Audio Player**

Momemory, momemory, momemory!!  
The 64Mb eGo has two Compact Flash slots that allow you to grow your players memory up to 680MB or higher as the technology grows.  
Designed for your car & hip with LCD@ display (backlit at night)



black	\$299.00	Add To Cart
clear	\$299.00	Add To Cart
blue	\$299.00	Add To Cart




[Back](#)

Welcome to planetJAM!


**Find cool stuff**

Browse Categories:  
MP3 Player  
planetJAM Gear

[Advanced Search](#)

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[Artist Submission](#) | [Artist Profile](#) | [Community](#) | [Software Downloads](#) | [Privacy Statement](#) | [Contact Us](#)  
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PlanetJAM  
Objectware

Fig. 20

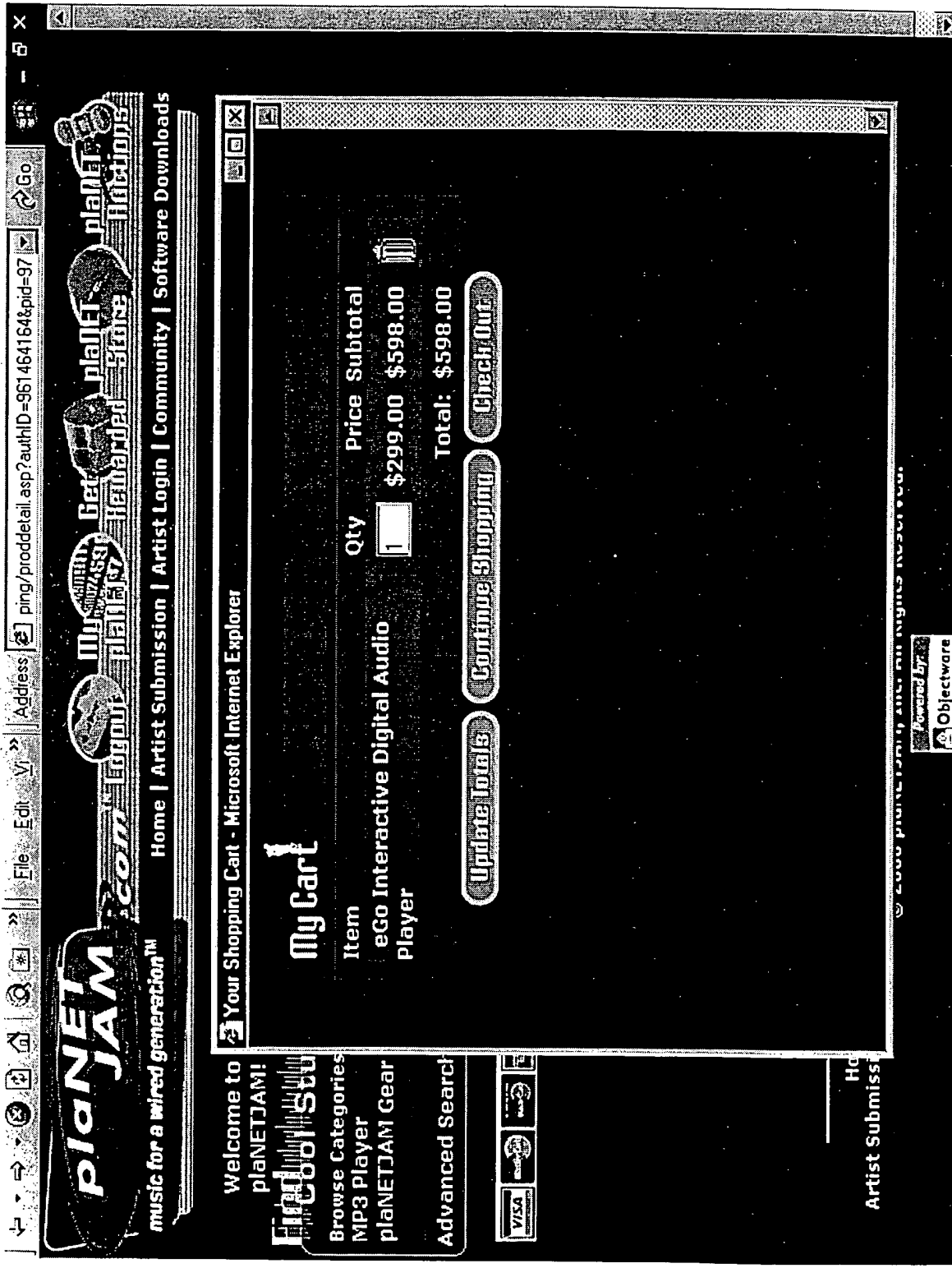


Fig. 21



planetjam.com  
music for a wired generation™

Home | Artist Submission | Artist Login | Community | Software Downloads

## Address & Payment Information

**Billing Address**

First Name: Adam  
Last Name: Crall  
Address: 1172 Daventry Way  
n/a  
City: Atlanta  
State/Province: GA  
Country: UNITED STATES  
ZIP/Postal Code: 30319  
Phone (optional): n/a

[Edit Billing Address](#)

**Shipping Address**

First Name: Adam  
Last Name: Crall  
Address: 1172 Daventry Way  
n/a  
City: Atlanta  
State/Province: GA  
Country: UNITED STATES  
ZIP/Postal Code: 30319  
Phone (optional): n/a

[Edit Shipping Address](#)

**Payment Options**

Select Payment type:  
Credit Card


If Credit Card:  
Credit Card Type: Please Select...  
Credit Card Number:  
Expiration Date: Jan 2000  
Cardholder's name:

[Continue/Bleed Out](#)

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Fig. 22



music for a wired generation™

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planet JAM

Get planet JAM Rewarded Store Auctions

Address: [http://customers/home.asp?authID=961464164](#) Go

File Edit View

**Welcome, Adam Crall!**

Below you will find your planet JAM order history. Here you can find information about your current and previous orders including shipment status, tracking numbers and billing information. Please click "Details" to find out more about a particular order.

**Your Profile:**  
Adam Crall  
acral@kilstock.com

**Shipping Address:**  
Adam Crall  
1172 Daventry Way  
n/a  
Atlanta, GA 30319  
UNITED STATES

**Billing Address:**  
Adam Crall  
1172 Daventry Way  
n/a  
Atlanta, GA 30319  
UNITED STATES

Conf. #	Order Date	Order Total	Status
1651	06/19/2000	\$20.00	Pending Details

[Home](#) | [Logout](#) | [My planet JAM](#) | [planet JAM Store](#) | [planet JAM Auctions](#) | [Get Rewarded](#)  
[Artist Submission](#) | [Artist Profile](#) | [Community](#) | [Software Downloads](#) | [Privacy Statement](#) | [Contact Us](#)  
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Fig. 23

music for a wired generation™

Home | Artist Submission | Artist Login | Community | Software Downloads

Address: <http://www.planetjam.com/Auction/browse.asp>

Upcoming Auctions | Current Auctions | Closed Auctions | My Current Bids | Order Status

## Current Auctions

My Points: 11,300 pts.

Current Path: Auctions

Intruder Radio Controlled Monster Truck  
Starts @ 500 pts.

Agfa ePhoto Digital Camera  
Starts @ 500 pts.

PlanetJam Home Theater Package  
Starts @ 1000 pts.

Item	Minimum Bid	Qty.	Closing
M Intruder Radio Controlled Monster Truck	6000 pts	1	6/19/00 10:00 PM
M Agfa ePhoto Digital Camera	6400 pts	1	6/22/00 9:00 PM
M PlanetJam Home Theater Package	108500 pts	1	7/9/00 3:00 PM
M Compact Portable AM/FM Stereo	19050 pts	1	6/19/00 5:00 PM
M Steely Dan - Two Against Nature (VHS)	1700 pts	1	6/19/00 7:00 PM
M Insane Clown Posse	1700 pts	1	6/20/00 11:00 AM
M Insane Clown Posse	1200 pts	1	6/20/00 12:00 PM
M Julianna Hatfield - 2 Tickets	500 pts	1	6/20/00 2:00 PM
M Julianna Hatfield - 2 Tickets	500 pts	1	6/20/00 2:30 PM
M Julianna Hatfield - 2 Tickets	500 pts	1	6/20/00 3:00 PM

M-All Members Eligible to Bid A-Exclusive Auctions for All Access Members

Welcome to planetJAM!

Find Cool Stuff!

Current Categories:

- Electronics
- Lifestyle
- Music
- planetJAM Gear
- Promotions

Advanced Search

Auction FAQ's

Closing Soon:

- Compact Portable AM/...
- Steely Dan - Two Aga...
- Intruder Radio Contr...
- Insane Clown Posse
- Insane Clown Posse

Fig. 24(A)

planETJAM

Current Categories:

- Electronics
- Lifestyle
- Music
- planETJAM Gear
- Promotions

Advanced Search

Auction FAQ's

Closing Soon:

- Compact Portable AM/...
- Steely Dan - Two Aga...
- Intruder Radio Contr...
- Insane Clown Posse
- Insane Clown Posse

My Points: 11,300 pts.

Current Auctions

Current Path: Auctions

Address: <http://www.planetjam.com/Auction/browse.asp>

Go

File Edit View

Intruder Radio Controlled Monster Truck  
 Starts @ 500 pts.

Agfa ePhoto Digital Camera  
 Starts @ 500 pts.

PlanETJAM Home Theater Package  
 Starts @ 1000 pts.

Item	Minimum Bid	Qty.	Closing
M Intruder Radio Controlled Monster Truck	6000 pts	1	6/19/00 10:00 PM
M Agfa ePhoto Digital Camera	6400 pts	1	6/22/00 9:00 PM
M PlanETJAM Home Theater Package	108500 pts	1	7/9/00 3:00 PM
M Compact Portable AM/FM Stereo	19050 pts	1	6/19/00 5:00 PM
M Steely Dan - Two Against Nature (VHS)	1700 pts	1	6/19/00 7:00 PM
M Insane Clown Posse	1700 pts	1	6/20/00 11:00 AM
M Insane Clown Posse	1200 pts	1	6/20/00 12:00 PM
M Julianna Hatfield - 2 Tickets	500 pts	1	6/20/00 2:00 PM
M Julianna Hatfield - 2 Tickets	500 pts	1	6/20/00 2:30 PM
M Julianna Hatfield - 2 Tickets	500 pts	1	6/20/00 3:00 PM

M-All Members Eligible to Bid A-Exclusive Auctions for All Access Members

Page 1 of 5

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 [Community](#) | 
 [Software Downloads](#) | 
 [Privacy Statement](#) | 
 [Contact Us](#)

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Fig. 24(B)



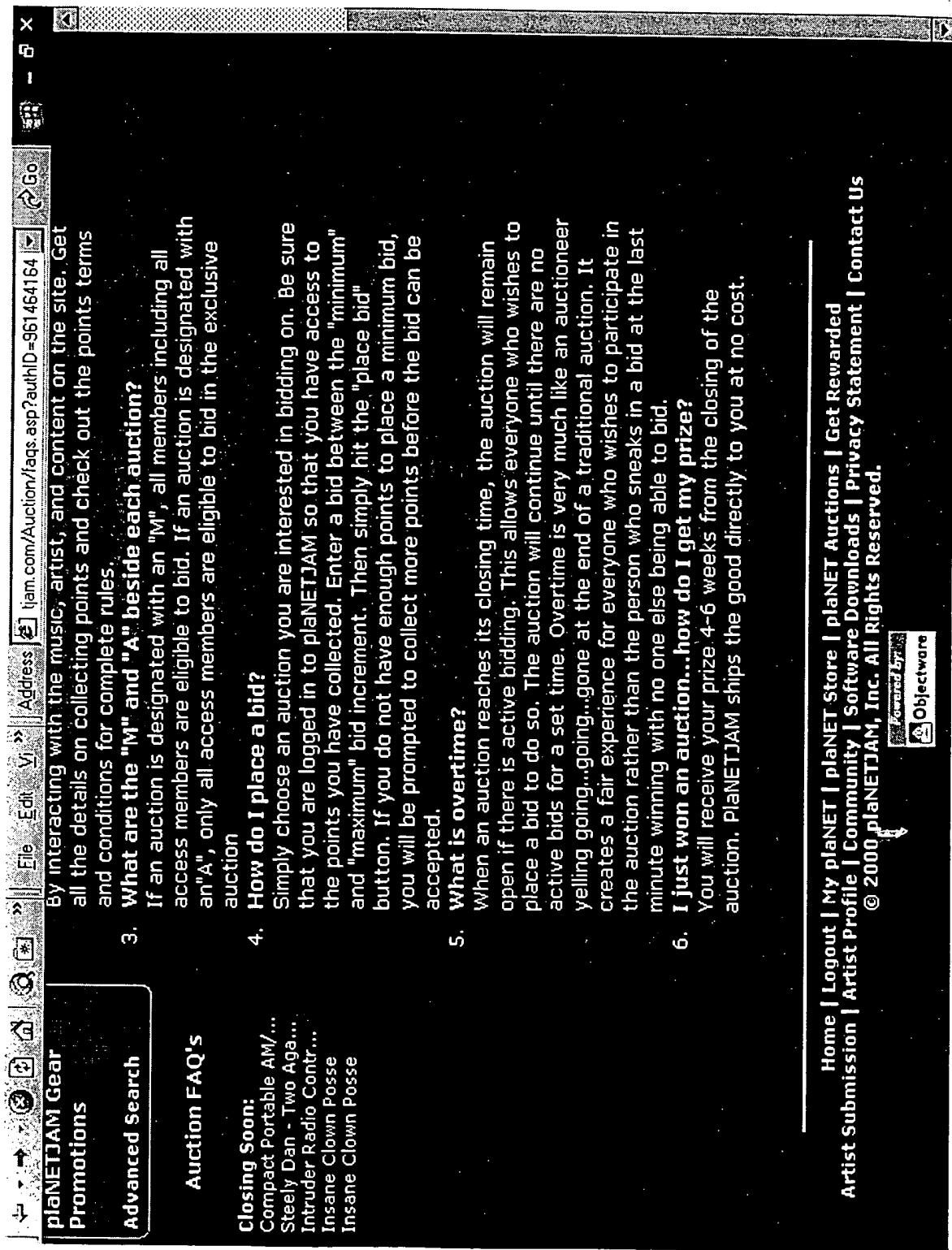


Fig. 25(B)

music for a wired generation™

Home | Artist Submission | Artist Login | Community | Software Downloads

Address: sp?authID=961464164&aid=445&when=Current

File Edit View Address Go

planetjam.com

Get planetjam.com

planetjam.com

Upcoming Auctions | Current Auctions | Closed Auctions | My Current Bids | Order Status

**Current Auctions**

My Points: 11,300 pts.

Current Path: Auctions

planetjam Home Theater Package

Auction Status: Active

Required Member Status: Member

Starting Bid: 1000 pts.

Minimum Bid Increment: 500 pts.

Maximum Bid Increment: 1000 pts.

Quantity Available: 1

Minimum Bid: 108500 pts.

Closes: 07/09/2000 15:00 EST

Current Time: 06/19/2000 18:37 EST

No. Bids Made: 142

Auction ID: 445

**Home Theater Package!**

Receiver, 6 Speakers, Hi-Fi VCR, DVD Player and Universal Remote!

planetjam.com wants YOU to have the ultimate Home Theater System! This package includes a pro-logic receiver, 6 surround speakers (w/powered sub-woofer), a Hi-Fi VCR, a DVD Player, and a Universal Remote to run it all with. Just add your TV, and you'll have one heckuva multi-media package!

Welcome to planetjam!

Find cool stuff!

Current Categories:

- Electronics
- Lifestyle
- Music
- planetjam Gear
- Promotions

Advanced Search

Auction FAQ's

Closing Soon:

- Compact Portable AM/...
- Steely Dan - Two Aga...
- Intruder Radio Contr...
- Insane Clown Posse
- Insane Clown Posse

Fig. 26(A)

PLANETJAM.Com wants YOU to have the ultimate Home Theater System! This package includes a pro-logic receiver, 6 surround speakers (w/powered subwoofer), a Hi-Fi VCR, a DVD Player, and a Universal Remote to run it all with. Just add your TV, and you'll have one heckuva multi-media package! Auction Ends July 9, 2000

**Bid Price:** 108500

**10. If you are outbid, would you like to be notified by email?** ☒ Yes ☐ No

# Place Bid

Bid History	Member	Time (EST)	Bid	Qty.
	kegman0002	6/19/00 3:24 PM	108,000 pts.	1 of 1
	jwhaley	6/19/00 2:39 PM	107,000 pts.	0 of 1
	kegman0002	6/19/00 1:51 PM	106,000 pts.	0 of 1
	jwhaley	6/19/00 11:47 AM	105,000 pts.	0 of 1
	kegman0002	6/19/00 10:48 AM	104,000 pts.	0 of 1
	jwhaley	6/19/00 10:10 AM	103,000 pts.	0 of 1
	kegman0002	6/19/00 9:39 AM	102,000 pts.	0 of 1
	jwhaley	6/19/00 8:27 AM	101,000 pts.	0 of 1
	kegman0002	6/18/00 8:16 PM	100,000 pts.	0 of 1
	jwhaley	6/18/00 6:01 PM	99,000 pts.	0 of 1

## Product Info

**Description:**

Just add a TV, and you'll be good to go!

**V V Back**

**Fig. 26(B)**



planETJAM  
music for a wired generation™

Home | Artist Submission | Artist Login | Community | Software Downloads

Upcoming Auctions | Current Auctions | Closed Auctions | My Current Bids | Order Status

## Upcoming Auctions

Current Path: Auctions

My Points: 11,300 pts.

No auctions found for in this category/search.  
Please try again.

Upcoming Categories:  
Advanced Search

Auction FAQ's

Closing Soon:  
Compact Portable AM/...  
Steely Dan - Two Aga...  
Intruder Radio Contr...  
Insane Clown Posse  
Insane Clown Posse

Home | Logout | My planET | planET Store | planET Auctions | Get Rewarded  
Artist Submission | Artist Profile | Community | Software Downloads | Privacy Statement | Contact Us  
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Powered by: Objectware

Fig. 27

music for a wired generation™

Home | Artist Submission | Artist Login | Community | Software Downloads

Welcome to planetJAM!

**Fixed Stuff**

Closed Categories:

- Electronics
- Lifestyle
- Music
- Music Event Packages

Advanced Search

Auction FAQ's

Closing Soon:

- Compact Portable AM/...
- Steely Dan - Two Aga...
- Intruder Radio Contr...
- Insane Clown Posse
- Insane Clown Posse

Upcoming Auctions | Current Auctions | Closed Auctions | My Current Bids | Order Status

## Closed Auctions

Current Path: Auctions

**Five-Foot Wingspan Bi-Plane Kite**

Starts @ 500 pts.

**Dwight Yoakam LIVE - July 2, 2000**

Starts @ 500 pts.

Item	Highest Bid	Last Bid	Qty.
MBrew 'N Go Coffee Maker	3200 pts	6/19/00 7:31 AM	1
MBrew 'N Go Coffee Maker	3800 pts	6/19/00 6:57 AM	1
MBrew 'N Go Coffee Maker	4900 pts	6/19/00 3:06 AM	1
MPink Floyd - Dark Side of the Moon	8900 pts	6/18/00 11:07 PM	1
MSinead O'Connor - Faith & Courage CD	2000 pts	6/18/00 8:40 PM	1
MFive-Foot Wingspan Bi-Plane Kite!	1700 pts	6/18/00 8:06 PM	1
MFive-Foot Wingspan Bi-Plane Kite!	25000 pts	6/18/00 7:13 PM	1
MLeather Backpack	32300 pts	6/18/00 7:00 PM	1
MDwight Yoakam LIVE - July 2, 2000	2500 pts	6/18/00 11:52 AM	1
MDeftones - White Pony CD	16000 pts	6/17/00 11:03 PM	1

M-All Members Eligible to Bid A-Exclusive Auctions for All Access Members

Page 1 of 2 [Next >>](#)

My Points: 11,300 pts.

Fig. 28



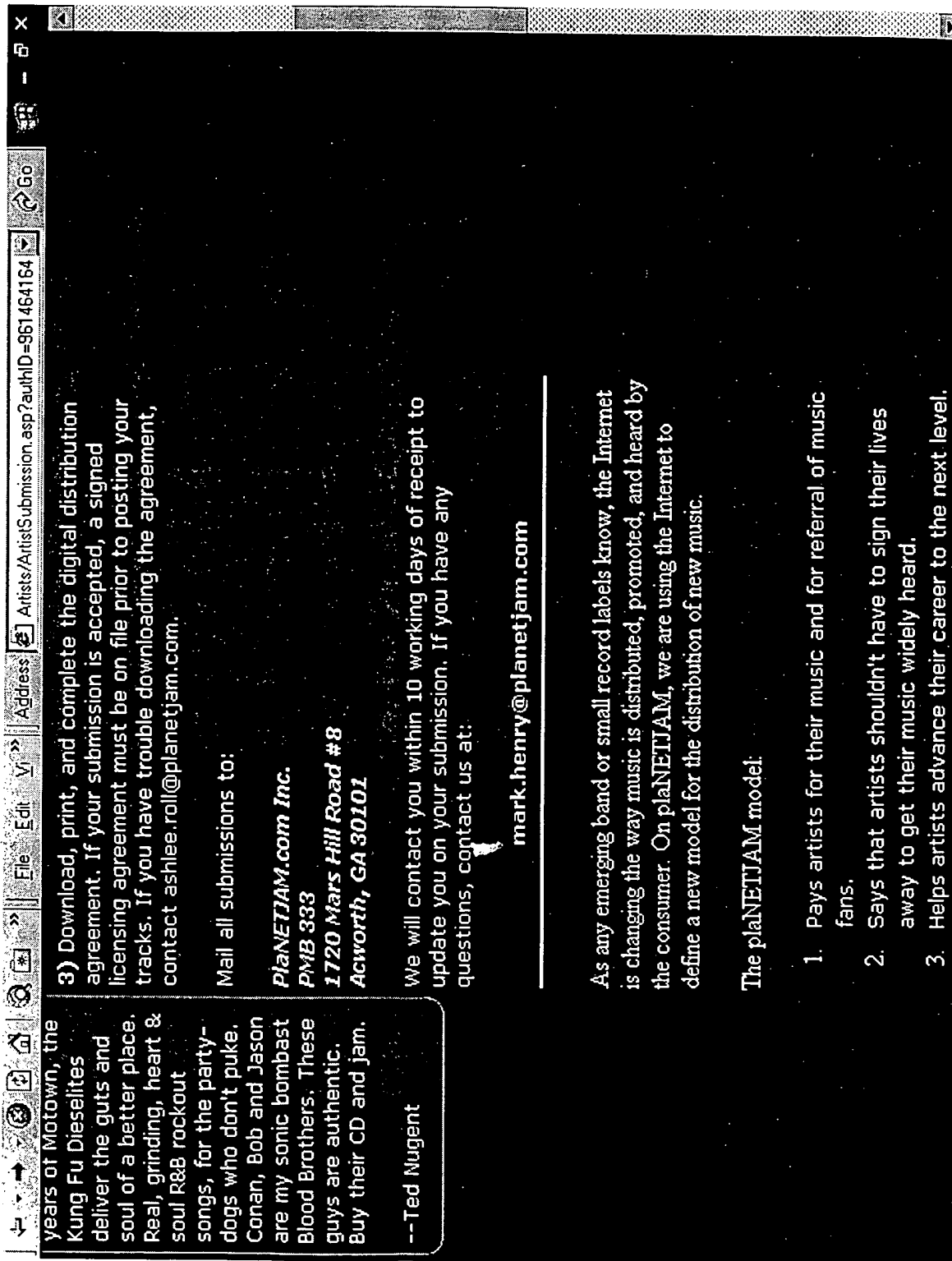


Fig. 29(B)

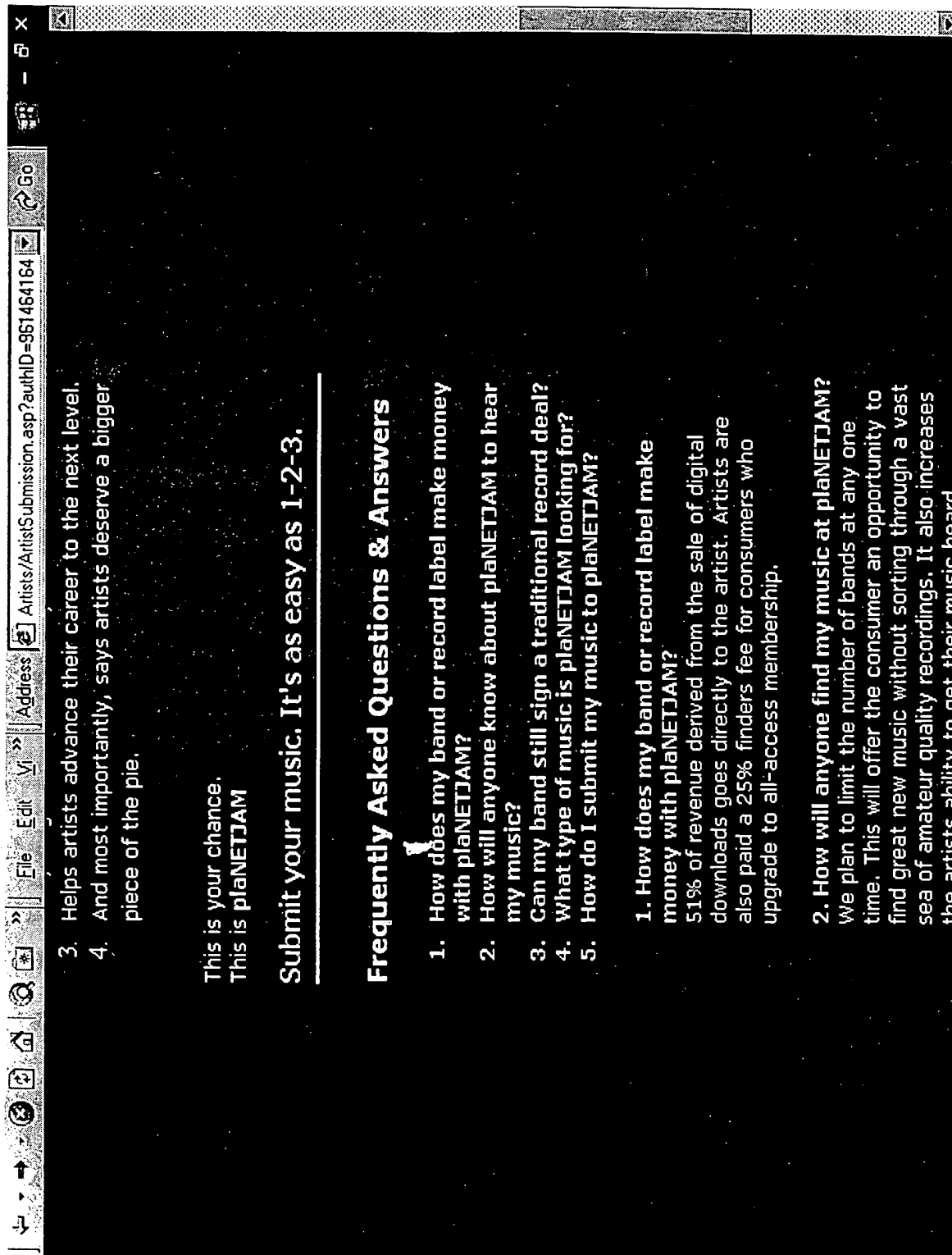


Fig. 29(C)

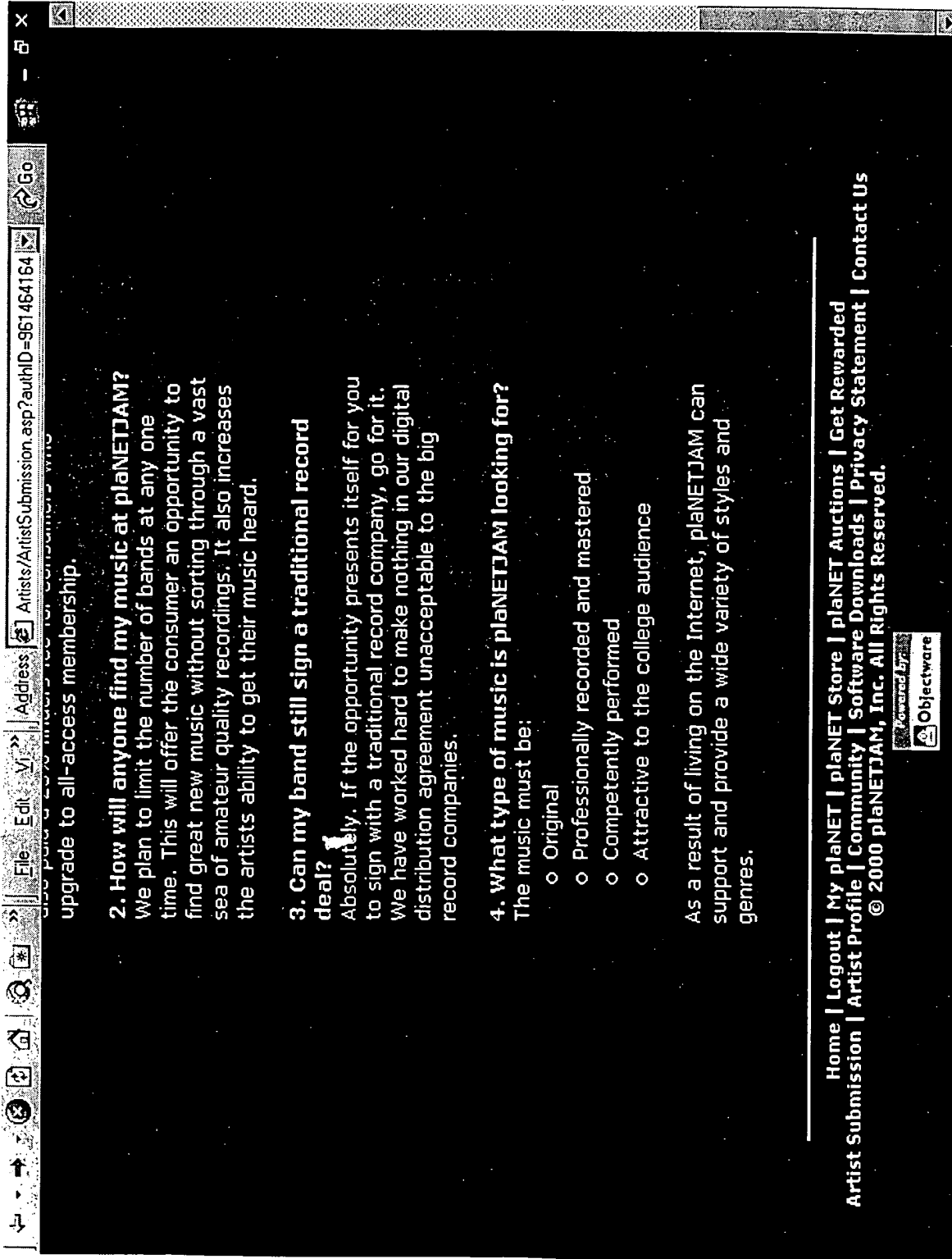


Fig. 29(D)

planetjam.com  
music for a wired generation™

Home | Artist Submission | Artist Login | Community | Software Downloads

### planetJAM.com Artists Profile Information Form

Artist/Band Name:

Members:

URL of Band Website:

#### Contact Data:

Contact Name	Address	Phone #	Email Address
General	<input type="text"/>	<input type="text"/>	<input type="text"/>
Management	<input type="text"/>	<input type="text"/>	<input type="text"/>
Booking	<input type="text"/>	<input type="text"/>	<input type="text"/>
Legal	<input type="text"/>	<input type="text"/>	<input type="text"/>

Our band is:

Performing Rights Organization:

Fig. 30(A)

File

Edit

View

Go

Address

Artists/ArtistProfileForm.asp?authID=961464164

Market Data

How many shows do you play in an average month?

Please Select

What is the size of your current mailing list?

Please Select

What is your "primary market"?

Please Select

What three cities do you play most frequently in your primary market?

Please list venues that you play regularly: (Venue Name, City, and Capacity)

Venue Name

Venue City

Venue Capacity

Which of the following NACA showcases have you played?

(None)

☒

CD Information:

Title

Year

Label

Units Sold

Fig. 30(B)



File Edit View Favorites Tools Address: Artists/ArtistProfilerForm.asp?authID=961464164 Go

File Edit View Favorites Tools Address: Artists/ArtistProfilerForm.asp?authID=961464164 Go

**CD Information:**

Title	Year	Label	Units Sold
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Radio Airplay:**

Call Letters	Station City
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>

**Digital Distribution:**

Please list other websites your music is featured on:

Name	URL Address
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>

**General Information**

Please list anything else important ...festivals/showcases played, awards or recognition received, endorsement deals, etc.

Fig. 30(C)

File Edit View Address Go

Artists/ArtistProfileForm.asp?authID=961464164

Radio Airplay:

Call Letters Station City

Digital Distribution:

Please list other websites your music is featured on:

Name

URL Address

General Information

Please list anything else important ...festivals/showcases played, awards or recognition received, endorsement deals, etc.

Enter

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Fig. 30(D)

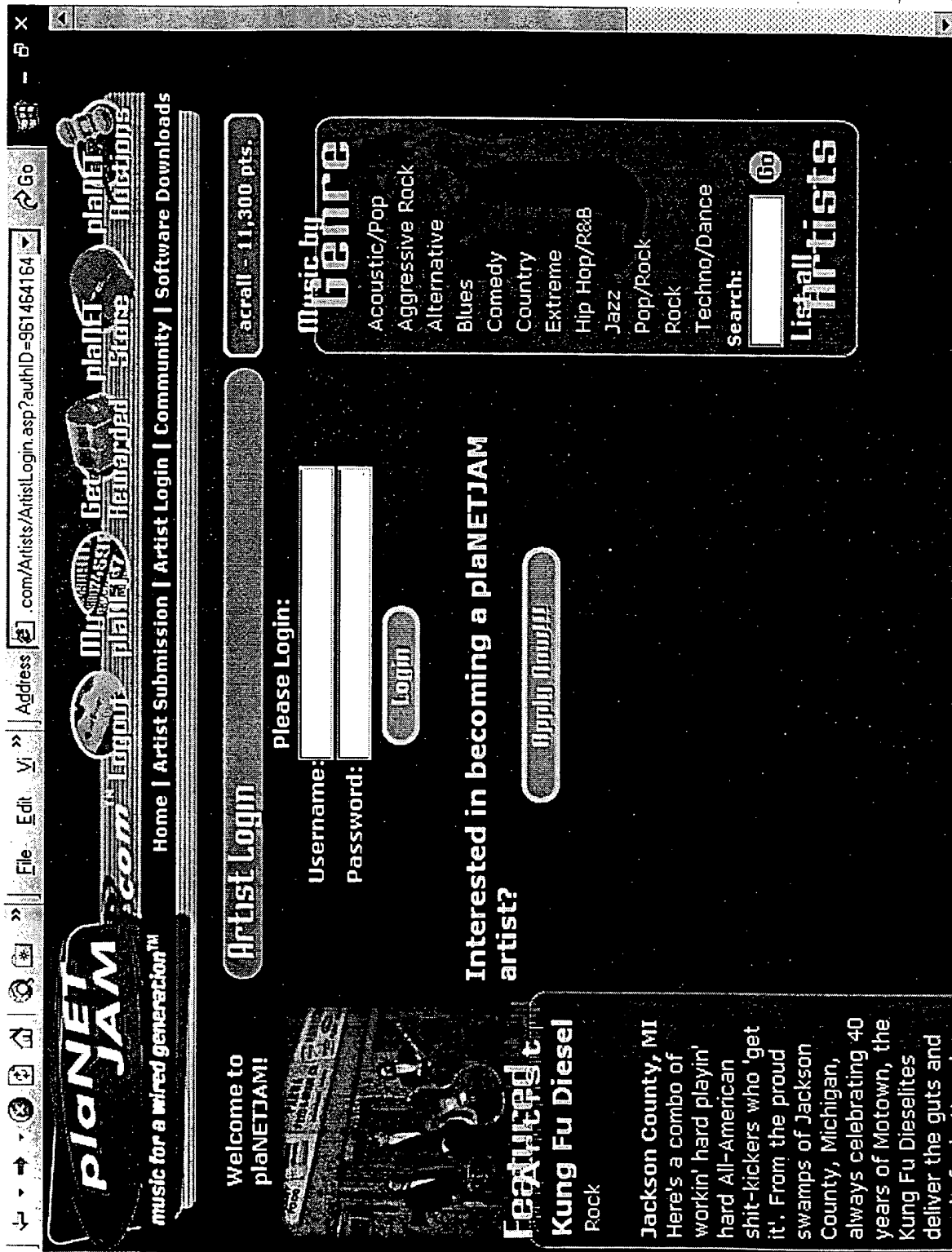


Fig. 31

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Welcome to the  
planetJAM Community Center

Welcome to planetJAM's discussion forums.

<p><b>Music Fans</b></p> <p><b>Member Forum</b></p> <p>An open forum for all topics</p> <p><b>Discuss planetJAM artists</b></p> <p>Review and discuss planetJAM artists</p> <p><b>Live Music</b></p> <p>Seen a great live show? Discuss it here.</p> <p><b>MP3 Hardware &amp; Software</b></p> <p>What's the good, the bad and the ugly of MP3</p>	<p><b>Artists</b></p> <p><b>Artist's Forum</b></p> <p>An open forum for all artists</p> <p><b>Musician's Classified</b></p> <p>Buy/Sell/Trade, Musicians Seeking Musicians, Artist Services, etc.</p> <p><b>Industry events</b></p> <p>Conferences, seminars, festivals, etc.</p> <p><b>Music Business</b></p> <p>Ideas, comments and opinions on the music business</p> <p><b>Live Shows</b></p> <p>Post details of your live shows</p>
--	--

**Music by Genre**

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/R&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

Search:

**List all Artists**

Fig. 32

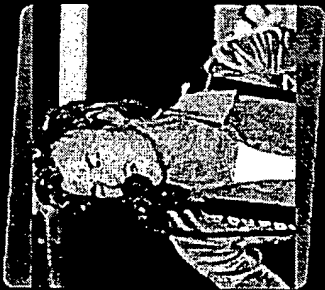


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---

# Planet Jam

music for a wired generation™



## Pop/Rock

**Kevin Lawson**  
Atlanta, GA

Kevin Lawson has one of those amazingly emotional voices that silences a crowd, causing jaws to drop in unison; think of Bono meets the Goo Goo Dolls. Lawson combines confessional, ripped from the diary lyrics, and wraps it up in a warm, pop music blanket.

Telling stories through song is what he does best; whether in an acoustic solo setting or as lead singer of his band his delivery is pure, energetic and at times heartwrenching. A favorite on the Atlanta local music scene, Kevin Lawson is one of those rare artists where his sincerity is never brought into question.

During the early part of 1999, Kevin went into the studio and recorded seven demos. The demos were placed on MP3.com. Within one week "Seven Songs" had soared into the #1 spot on the Folk Rock chart, receiving upwards of 2,300 downloads a day. "Seven Songs" stayed at #1 for over a month, producing two #1 singles ("No Place" and "Red Velvet Cake") on the MP3 International Folk/Pop Rock charts as well. Due to the growing demand for Kevin's music, "Seven Songs" was soon released on the GoRecords label.

In November of 1999, Kevin was invited to perform at the prestigious Atlanta Local Music Awards where he was awarded ASCAP Songwriter of the Year. A former featured artist on the WNNX/99X-FM Listening station, Kevin has charted one Top 25

**Music by Genre**

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/R&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

**Search:**

**List all Artists**

Fig. 34

In November of '99, Kevin was invited to perform at the prestigious Atlanta Local Music Awards where he was awarded ASCAP Songwriter of the Year. A former featured artist on the WNNX/99X-FM Listening station, Kevin has charted one Top 25 single ("Entwined") and one Top 40 single ("Red VelvetCake") on the 99X MP3 charts.

## Top Tracks

### Seven Songs

Way, Shape, or Form

Listen

Download MP3

Current Rating: 3.5 Rate this song:

---

## planetJAM EXCLUSIVE

### Complicated

Listen

Download MP3

Current Rating: 3.5 Rate this song:

---

### My Love

Listen

Download MP3

Current Rating: 3.6 Rate this song:

---

### Take

Fig. 35(A)

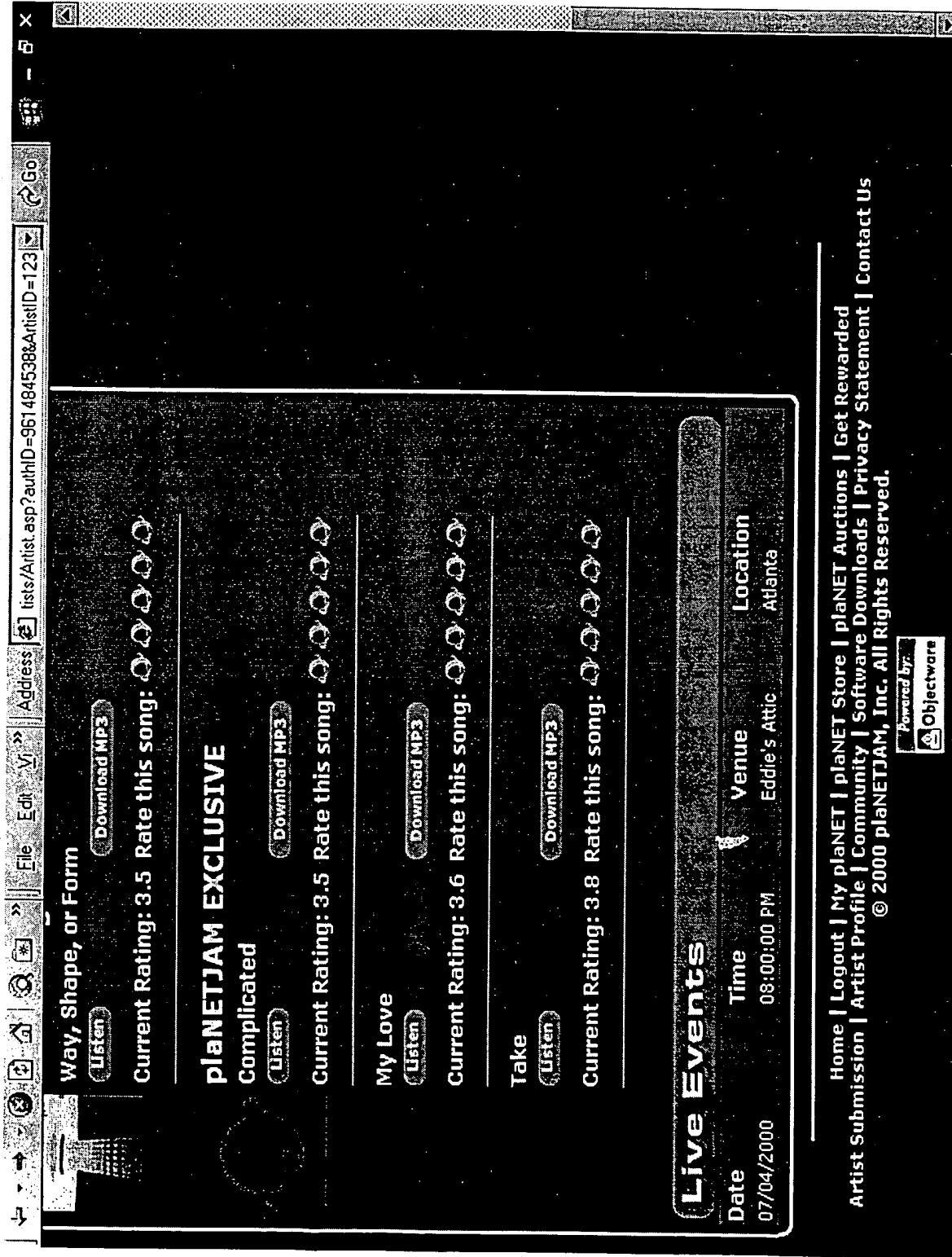


Fig. 35(B)



Music by Genre

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/R&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

Search:

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List All Artists



June 1st, 2000

05/01/2000

Back to Artist Page

Back to Artist Diary

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Fig. 35(C)

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05/01/2000      June 1st, 2000

**Kevin Lawson**

Hi, Just a note to let you in on what's going on....The live record is finished and sounds gorgeous!Chris Griffin did an amazing job cutting and pasting and it's great! I have been in the studio with producer (and guitarist for Billionaire)Rick Beato,and cannot wait for you guys to hear the new stuff....So ...lots of stuff going on and dates coming up with the band!Take care and thanks for listening(...reading too...)

Kevin

[Back to Artist Diary](#)
[Back to Artist Page](#)

**Music by Genre**

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/P&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

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Fig. 36





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Address: F2000&GenreID=26&ArtistID=123&EventID=544

Go

File Edit View

Kevin Lawson Event Calendar

<< Jun July 2000 Aug >>

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
		Acoustic show				
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**Kevin Lawson**  
Pop/Rock  
Atlanta, GA

Kevin Lawson has one of those amazingly emotional voices that silences a crowd, causing jaws to drop in unison; think of Bono meets the Goo Goo Dolls. Lawson combines confessional, ripped from the diary lyrics, and wraps it up in a warm, pop music blanket.

Telling stories through song is what he does best; whether in an acoustic solo setting or as lead singer of

**Event Info**

Acoustic show  
07/04/2000 @ 8:00 PM  
Acoustic show  
Location: Atlanta  
Venue: Eddie's Attic  
Ages: 21 and Up  
Phone: 404-377-4976

Fig. 38



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Music by Genre

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/R&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

Search:  GO

List All Artists

Buy music online at CDNow

Interactive Concert Calendar

Date	Artist	Time	Venue	Location
06/19/2000	Kathleen LaGue	9:00 PM	Universal Bar and Grill	Los Angeles
06/20/2000	Lazy Sundays	9:30 PM	Chili Peppers	Roanoke VA
06/21/2000	Dezeray's Hammer	10:00 PM	Five Points Pub	Raleigh, NC
06/21/2000	Brian Rudy	8:00 PM	Free Times Cafe	Toronto
06/21/2000	Miche' Fambro	9:00 AM	Enfield Elementary School	Enfield, NY
06/22/2000	Karl Shuman and New Day Shine	10:30 PM	Windjammer	Isle of Palms, SC
06/22/2000	Lazy Sundays	9:30 PM	Chili Peppers	Roanoke
06/22/2000	Amanda Garrigues	8:00 PM	Eddie's Attic	Atlanta
06/22/2000	Annie Minogue	9:00 PM	Acoustic Cafe	Bridgeport, CT
06/22/2000	Annie Minogue	9:00 PM	Acoustic Cafe	Bridgeport, CT
06/22/2000	Annie Minogue	9:00 PM	Acoustic Cafe	Bridgeport, CT
06/23/2000	the badge	8:00 PM	WKCD-FM	Mystic

Welcome to planetJAM!

**Featured:**

**Kung Fu Diesel**  
Rock

**Jackson County, MI**  
Here's a combo of workin' hard playin' hard All-American shit-kickers who 'get it'. From the proud swamps of Jackson County, Michigan, always celebrating 40 years of Motown, the Kung Fu Dieselites

Fig. 40

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planetjam.com Presents  
**Planetary Powerplay**

Get New Artist  
Get New Song  
Get New Album  
Get New Video

Music by Genre

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/R&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

Search:

acall - 11,825 pts.

### How Does it Work.....?

Each month planetJAM will track the vital statistics for each of our artists and combine them into a single power ranking. The key factors that will be tracked are:

- Number of Streams
- Number of Downloads
- Valid Tourdates entered
- Number of Members Referred
- Number of All-Access Members Referred

Obviously, as these statistics change throughout a month, your power rating will change also. At the end of each month we will freeze the leaderboard and reward the planetJAM TOP TEN. The payouts each month will be as follows:

Fig. 41(A)








should you employ to maximize your power rating and the opportunity to earn even more income? Here are a few tips.

1. **Notify your fans!** - If you have a mailing list and/or an email list, activating your fan base will obviously drive your power rating up as they stream and download your music. They can also give you direct credit for their registration which counts also.
2. **Register your tour dates!** - Registering your tour dates in the planETJAM event calendar raises your power ranking. You may email [contactus@planetjam.com](mailto:contactus@planetjam.com) if you don't already have your username and password
3. **Strategically release new tracks!** - Give your fanbase something new to come back for! Whether prereleasing a track for a new release or simply licensing more material off your current product, giving fans a reason to come back will increase your streams and downloads. Contact the A&R office if you have new material to release.
4. **Partner with planETJAM.com at your live shows!** - Masses of music fans come to see live music, so why not tell them where they can find the digital downloads that earn you income, not to mention your ability to get customer finder's fees when they register?
5. **Keep your presence on planETJAM.com "fresh"!** - Whether it be "diaries from the road" or live show pictures, let us help keep new faces interested in your music and sustain your power rating.


Click here for a detailed description of the scoring system

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Blues  
 Comedy  
 Country  
 Extreme  
 Hip Hop/R&B  
 Jazz  
 Pop/Rock  
 Rock  
 Techno/Dance

Search:

 **List all Artists**

Welcome to  
 planETJAM!

Fig. 42(B)

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Address: om/PowerPlay/formula.asp?authID=961484538

File Edit View

Categories

Formulation Wfm

Leaderboard

Winning Tips

acall - 11,825 pts.

**The Planetary Power Rating System Explained**

Each month, statistics will be captured for each participating band. These stats will then be plugged into the formula below to calculate the band's Power Rating. As we add the ability to physically fulfill merchandise, add band-supplied pictorial and "diary from the road" content to each bands presence, these factors will be added to the formula.

To simplify, the effect of each component on the overall score is as follows:

- Each Download adds 1 points to your total power rating
- Each Stream adds .05 points to your total power rating
- Each valid tourdate keyed into the planetJAM.com system adds 3 points to your power rating
- Each member referral ( free ) adds 3 points to your power rating
- Each member upgrade ( paid ) adds 6 points to your power rating

**Music by Genre**

Acoustic/Pop  
Aggressive Rock  
Alternative  
Blues  
Comedy  
Country  
Extreme  
Hip Hop/R&B  
Jazz  
Pop/Rock  
Rock  
Techno/Dance

Search:

Fig. 43





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Categories

Leaderboard

Wiring Tips

acroll - 11,825 pts.

# planetjamm.com

Planetary Presents

## Powerplay

### Leaderboard

Band Name	Hometown	Point Totals
1 Miche' Fambro	Ithaca, NY	155.45
2 Lazy Sundays	Roanoke, VA	141.35
3 Balance Of Power	St. Paul, MN	128.05
4 Karl Shuman and New Day Shine	Charleston, SC	112.4
5 53 Days	Buffalo, NY	108.35
6 Chris Sears	Austin, TX	104.8
7 Brian Rudy	Toronto, Canada	100.55
8 Amanda Garrigues	Gainesville, FL	97.55
9 a kite is a victim	Miami, FL	94.65

### Music by Genre

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/R&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

Search:

List all

Fig. 45(A)

[PowerPlay/leaderboard.asp?authID=961484538](#)

Go

Hip Hop/R&B

Jazz

Pop/Rock

Rock

Techno/Dance

Search:

Go

List all Artists

Welcome to planETJAM!

4	Shine	Charleston, SC	112.4
5	53 Days	Buffalo, NY	108.35
6	Chris Sears	Austin, TX	104.8
7	Brian Rudy	Toronto, Canada	100.55
8	Amanda Garrigues	Gainesville, FL	97.55
9	a kite is a victim	Miami, FL	94.65
10	Kamal	New York, NY	94.6
11	Annie Sidley	Washington, DC	91.7
12	Kung Fu Diesel	Jackson County, MI	90.7
13	Wonderlust	Atlanta, GA	90.3
14	Novocaine	Atlanta, Ga.	90
15	Dezeray's Hammer	Spartanburg, SC	85.65
16	Dave Goodrich	Fredricksburg, VA	83.75
17	Jeffrey Butts	Atlanta, GA	83.35
18	Farewood	Meriden, CT	82.5
19	Brad Bayley	Swan Hills, Alberta	80.55
20	9 from 10	Atlanta, GA	79.2

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Fig. 45(B)

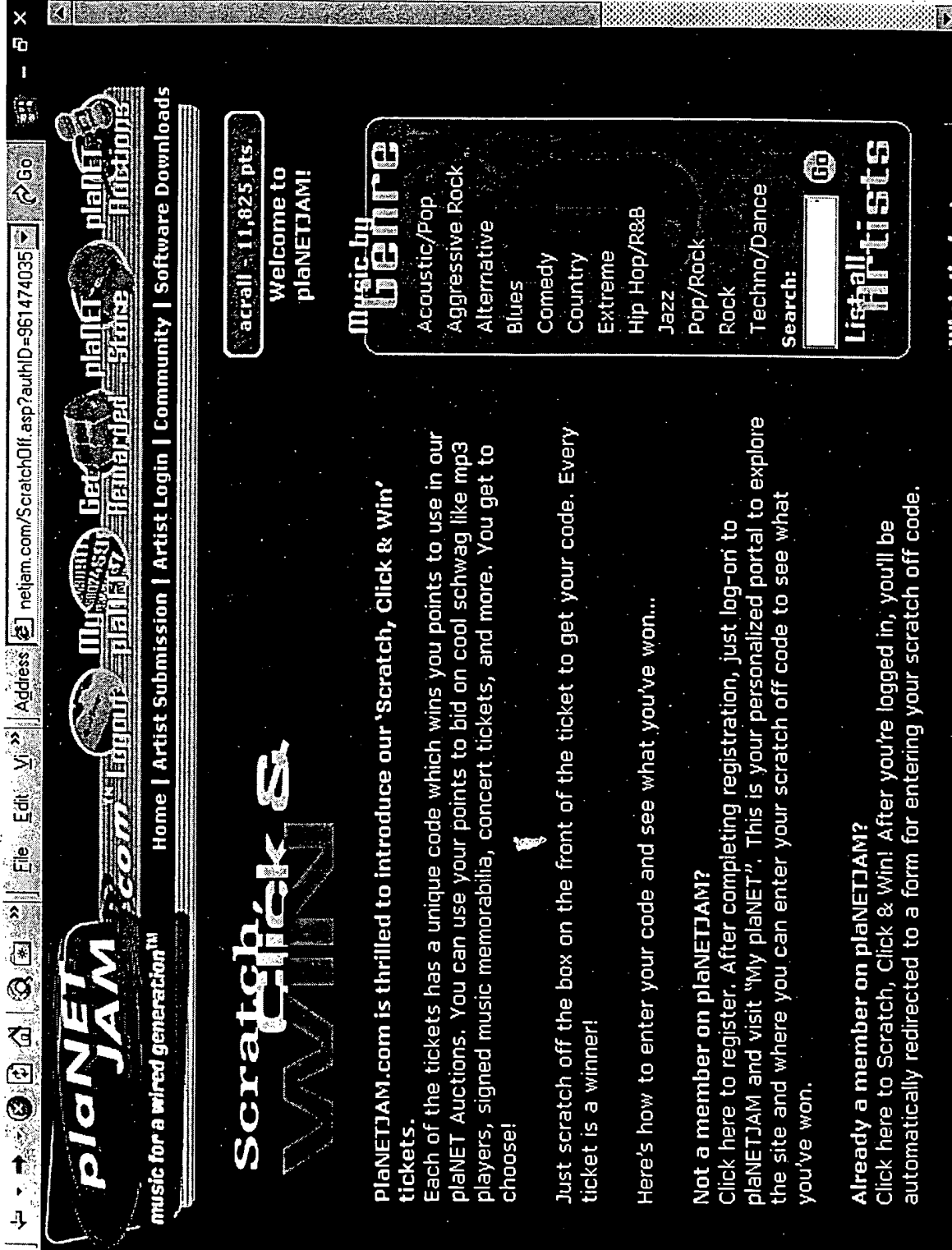


Fig. 46(A)



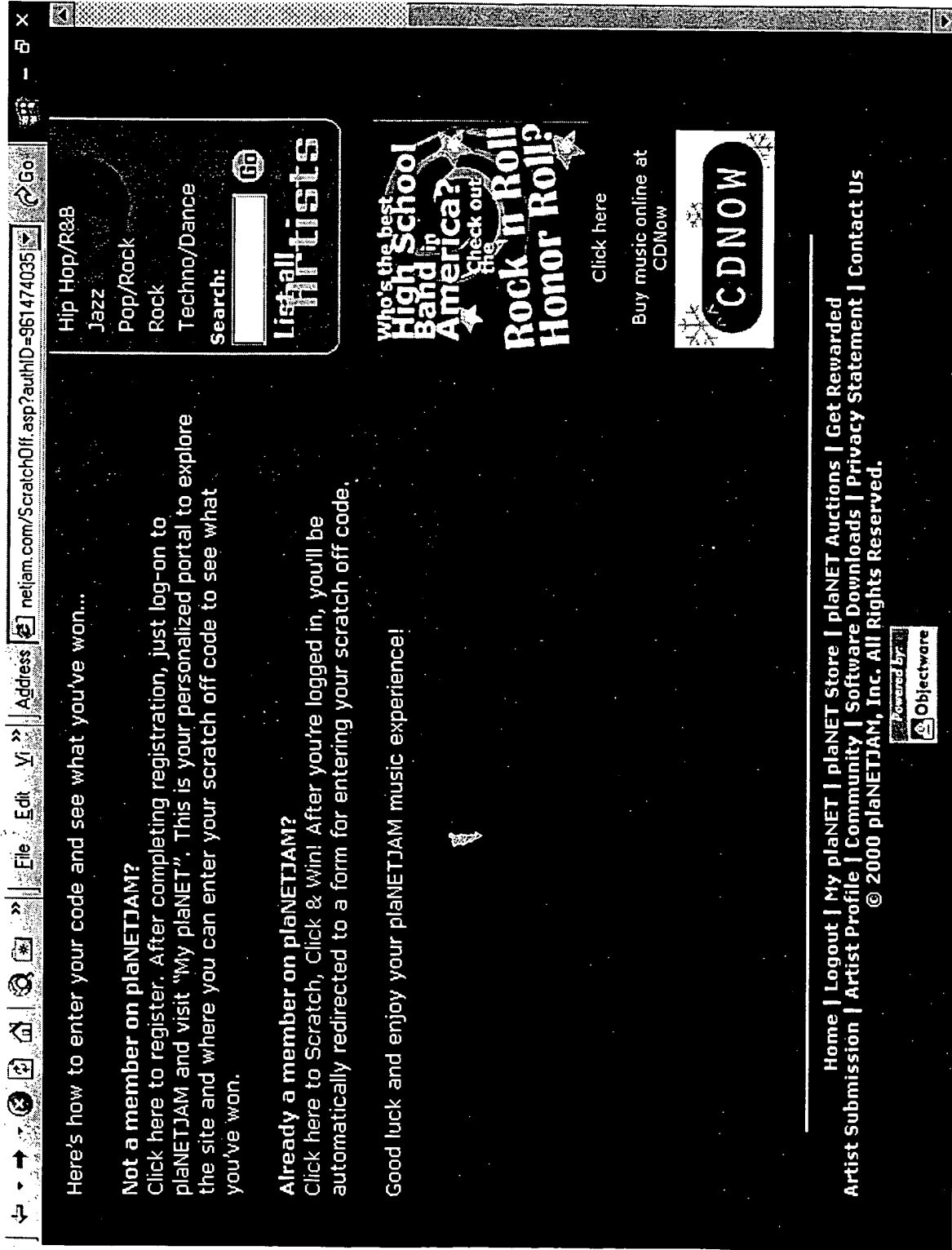


Fig. 46(B)



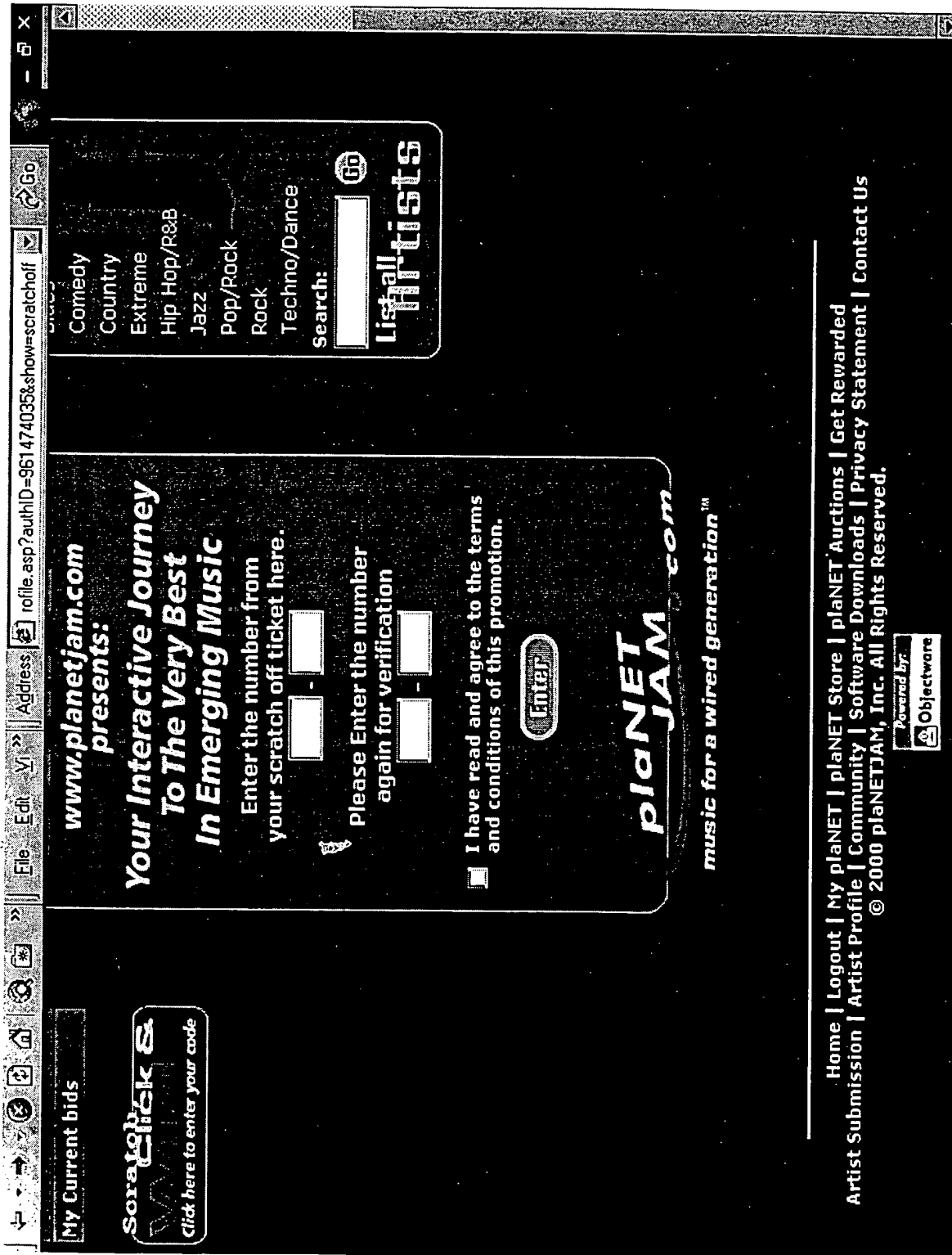


Fig. 47(B)

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Address: [www.planetjam.com/Artists/ArtistSearch.asp?authID=961474035](http://www.planetjam.com/Artists/ArtistSearch.asp?authID=961474035)

acroll: 11,825 pts.

**Featured**

**Kung Fu Diesel**  
Rock

Jackson County, MI  
Here's a combo of  
workin' hard playin'  
hard All-American  
shit-kickers who 'get  
it'. From the proud  
swamps of Jackson  
County, Michigan,  
always celebrating 40  
years of Motown, the  
Kung Fu Dieselites  
deliver the guts and

**Artist**   **Genre**   **Hometown**

a kite is a victim	Acoustic/Pop	Miami, FL
Air Parma	Pop/Rock	Nashville, TN
Amanda Garrigues	Acoustic/Pop	Gainesville, FL
Annie Minogue	Pop/Rock	Weehawken, NJ
Annie Sidley	Blues	Washington, DC
Ashes To Ashes	Rock	Pittsburgh, PA
Atom Proton	Rock	Venice, FL
Audra & The Antidote	Alternative	Nashville, TN

**Music by Genre**

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/R&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

Search:  **GO**

**List all Artists**

Fig. 48(A)



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### Address & Payment Information

**Billing Address**

First Name Last Name  
Adam Crall

Address  
1172 Daventry Way  
n/a

City State/Province  
Atlanta GA

Country ZIP/Postal Code  
UNITED STATES 30319

Phone (optional)  
n/a

[Edit Billing Address](#)

**Shipping Address**

First Name Last Name  
Adam Crall

Address  
1172 Daventry Way  
n/a

City State/Province  
Atlanta GA

Country ZIP/Postal Code  
UNITED STATES 30319

Phone (optional)  
n/a

[Edit Shipping Address](#)

**Payment Options**

Select Payment type:  
Credit Card ☒

If Credit Card:  
Credit Card Type:  
Please Select... ☒

Credit Card Number:

Expiration Date:  
Jan 2000 ☒

Cardholder's name:

[Continue Check Out](#)

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Fig. 50

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Address: m.com/ssl/checkout4c.asp?authID=961455970

File Edit View Address Go

**Billing Address**

First Name	Last Name
Adam	Crall
Address	
1172 Daventry Way	
n/a	
City	State/Province
Atlanta	GA
Country	ZIP/Postal Code
UNITED STATES	30319
Phone (optional)	
n/a	

[Edit Billing Address](#)

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Artist Submission | Artist Profile | Contact Us  
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**Billing Address - Microsoft Internet Explorer**

**Billing Address**

Select a Country\* ☒ UNITED STATES

First Name\* Last Name\*

Adam Crall

Address Line 1\* Address Line 2

1172 Daventry Way n/a

City\* State/Province\*

Atlanta GA

ZIP/Postal Code\* Phone (optional)



30319 n/a

☒ Billing address same as Shipping.

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Fig. 51

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[m.com/ssl/checkout4d.asp?authD=961455970](#)

[Go](#)

[File](#) | [Edit](#) | [View](#)

### Verify Shipping Information

Item	Qty	Price	Subtotal
All Access Membership	1	\$20.00	\$20.00
Sub Total:			\$20.00
Applicable Sales Tax:			\$0.00
S & H:			\$0.00
Final Total:			\$20.00

[Free Shipping](#)

[Continue](#) | [Check Out](#)

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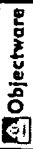
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Fig. 52



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**Success**

You're order has been processed. Your order number is: 1651  
Please use this number when referring to your order.

you pay via credit card. Please print this page for your records. You will also receive an email confirmation shortly.

**BILL TO:**

Adam Crall  
1172 Daventry Way  
n/a  
Atlanta GA 30319  
UNITED STATES

**SHIP TO:**

Adam Crall  
1172 Daventry Way  
n/a  
Atlanta GA 30319  
UNITED STATES

ITEM	DESCRIPTION	QTY	PRICE
1	All Access Membershi Become a planetjam A	1	\$ 20.00
<b>Subtotal:</b>		\$	20.00
<b>Tax:</b>		\$	0.00
<b>S &amp; H:</b>		\$	0.00
<b>Total:</b>		\$	20.00

Confirmation #: 1651

Shipper: Free Shipping No Charge

PIH #: 4759

Fig. 53(A)

File Edit View

Address: [jam.com/ssl/checkout6.asp?authID=961455970](http://jam.com/ssl/checkout6.asp?authID=961455970) Go

1172 Daventry Way  
n/a  
Atlanta GA 30319  
UNITED STATES

1172 Daventry Way  
n/a  
Atlanta GA 30319  
UNITED STATES

ITEM	DESCRIPTION	QTY	PRICE
All Access Membershi	Become a planETJAM A	1	\$ 20.00

Subtotal: \$ 20.00  
Tax: \$ 0.00  
S & H: \$ 0.00  
Total: \$ 20.00

Confirmation #: 1651  
Shipper: Free Shipping No Charge  
PIN #: 4759

You can use your PIN # to track the status of your order at  
<http://www.planetjam.com/shopping/customers/home.asp>

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Fig. 53(B)



# Shown The Way

## Dezeray's Hammer

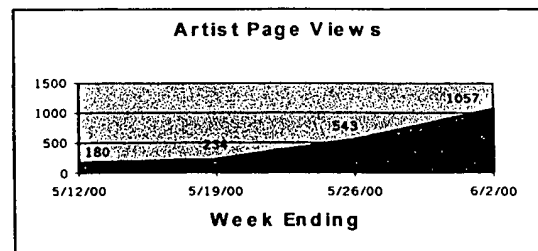
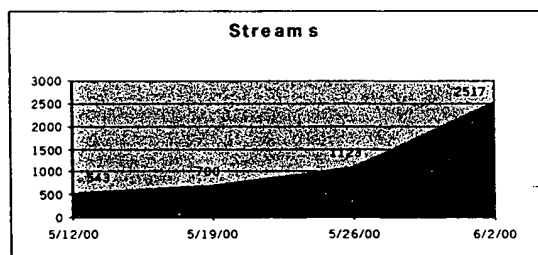
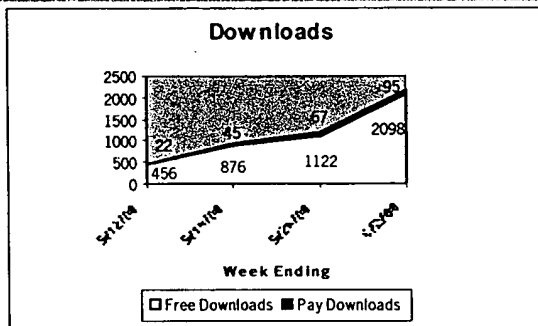
W/E 06/02/2000



### Activity Metrics

Activity	Week Total	Trend	% Change	Overall	Sites Reporting
Downloads	2,193	+1,004	+84%	4,781	11
Free	2098	+976	+87%	4,552	7
Pay	95	+28	+36%	229	4
Page Views	811	+268	+49%	2,014	8
Streams	2,517	+1,394	+124%	4,883	8
Rate/Reviews	71	+2	+3%	251	4
Avg Rating (1-5)	3.62	-0.19	-5.0%	3.51	6
Email a Friend	45	+11	+32%	125	3
Tourdate Views	21	-1	-4.5%	76	2
Fan Club Adds	46	+27	+142%	102	2

### Key Trends



### Demographics

Track Rating: (PlanetJam and firstlook reporting- 6% of total data represented)

Male	2.89	Below 13	2.65
Female	3.12	14 -17	2.89
		18 -24	3.19
		25 -35	3.14
		Above 36	3.02

Southeast - 2.99	Mid Atlantic - 3.11
Northeast - 2.96	Midwest - 2.99
Southwest - 3.04	Mountain - 2.96
Pacific - 3.06	

PlanetJam reporting- 4% of total

#### Key Demographic

5	18-24 Males	Southeast
1	25-35 Females	Northeast & Midwest

CD's sold: (PlanetJAM reporting- 94% of total data represented)

73% purchased by 17-21 yr old girls in SE

### Highlights

Featured artist on Vitaminic.com

- Top rated track on firstlook.com
- Added to 15 playlists on riffage.com

"Great riffs...great vocals....great sound...great band"  
Freeride - garageband.com member

"Dezeray's Hammer is not only a great live band,  
but the music rocks coming out of my speakers as  
well." Dave - Riffage.com

Trend - Change from last report  
% Change - Change from last week

Overall - Total reported since placement  
Sites Reporting - # reporting specific data

Fig. 54